

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 26, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES(S)	25.3	21,070
2	ROYAL ROMANCE-CHAS&DIANA(S)	24.0	19,990
3	60 MINUTES(S)	23.6	19,660
4	CBS NFL FTBL POST 2#	23.2	19,330
5	TRAPPER JOHN, M.D.(S)	22.8	18,990
6	NFL MONDAY NIGHT FOOTBALL	22.3	18,580
7	JEFFERSONS(S)	21.9	18,240
7	TOO CLOSE FOR COMFORT	21.9	18,240
9	KNIGHT RIDER(S)	21.7	18,080
9	ONE DAY AT A TIME(S)	21.7	18,080
9	34TH ANNUAL EMMY AWARDS(S)	21.7	18,080
12	THREE'S COMPANY	21.3	17,740
13	GLORIA(S)	20.9	17,410
13	HART TO HART	20.9	17,410
15	GOLD MONKEY#	20.2	16,830
15	TV CENSORED BLOOPERS #3(S)	20.2	16,830
17	DUKES OF HAZZARD(S)	20.0	16,660
18	SEVEN BRIDES/SEVEN BROS.(S)	19.9	16,580
19	M*A*S*H	19.5	16,240
20	ARCHIE BUNKER'S PLACE(S)	19.2	15,990
21	BRING 'EM BACK ALIVE(S)	19.0	15,830
22	WKRP IN CINCINNATI	18.5	15,410
23	NBC SAT NIGHT MOVIE SP.(S)	18.2	15,160
24	LOVE BOAT#	18.1	15,080

CONT'D

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	KNIGHT RIDER(S)	19.7	42,990
2	DUKES OF HAZZARD(S)	16.6	36,150
3	TV CENSORED BLOOPERS #3(S)	16.5	35,900
4	60 MINUTES(S)	15.5	33,770
5	34TH ANNUAL EMMY AWARDS(S)	15.1	33,020
6	THREE'S COMPANY	15.1	32,990
7	TOO CLOSE FOR COMFORT	14.6	31,780
8	CBS NFL FTBL POST 2#	14.5	31,710
9	GOLD MONKEY#	14.5	31,630
10	ROYAL ROMANCE-CHAS&DIANA(S)	14.3	31,210
11	NBC SAT NIGHT MOVIE SP.(S)	14.2	31,040
12	JEFFERSONS(S)	14.1	30,830
13	60 MINUTES(S)	14.0	30,470
14	ONE DAY AT A TIME(S)	13.7	29,820
15	TRAPPER JOHN, M.D.(S)	13.4	29,280
16	SEVEN BRIDES/SEVEN BROS.(S)	13.3	28,960
17	BRING 'EM BACK ALIVE(S)	13.2	28,780
18	NFL MONDAY NIGHT FOOTBALL	13.1	28,520
19	HAPPY DAYS	13.0	28,320
20	HART TO HART	12.8	27,840
21	GIMME A BREAK	12.7	27,720
22	GLORIA(S)	12.5	27,350
23	WKRP IN CINCINNATI	12.4	27,070
24	BUGS BUNNY/R.RUNNER MOVIE(S)	12.4	27,020

CONT'D

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	MAGNUM, P.I.	17.6	14,660
26	HILL STREET BLUES	17.2	14,330
27	ABC NFL FOOTBALL SPECIAL(S)	17.1	14,240
27	CBS NFL FTBL GM 2#	17.1	14,240
29	DALLAS	16.9	14,080
30	GIMME A BREAK	16.8	13,990
31	SIMON & SIMON	16.7	13,910

CONT'D

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	M*A*S*H	12.4	26,950
26	LOVE BOAT#	12.3	26,830
27	LAVERNE & SHIRLEY	12.1	26,490
28	NBC SAT NIGHT MOVIE SPEC.(S)	12.0	26,200
29	MAGNUM, P.I.	11.7	25,550
30	ARCHIE BUNKER'S PLACE(S)	11.6	25,340
31	MATT HOUSTON#	11.5	25,160
32	SILVER SPOONS#	11.4	24,890

CONT'D

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(I)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 26, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ROYAL ROMANCE-CHAS&DIANA(S)	21.0	18,150
2	34TH ANNUAL EMMY AWARDS(S)	19.7	17,030
3	TRAPPER JOHN, M.D.(S)	18.0	15,550
4	JEFFERSONS(S)	18.0	15,540
5	50 MINUTES(S)	17.7	15,250
6	ONE DAY AT A TIME(S)	17.6	15,180
7	60 MINUTES(S)	17.5	15,100
8	KNIGHT RIDER(S)	17.2	14,870
9	GLORIA(S)	16.7	14,410
10	BRING 'EM BACK ALIVE(S)	16.1	13,880
11	HART TO HART	15.9	13,720
12	TV CENSORED BLOOPERS #3(S)	15.9	13,710
13	SEVEN BRIDES/SEVEN BROS.(S)	15.8	13,670
14	DUKES OF HAZZARD(S)	15.8	13,630
15	LOVE BOAT#	15.7	13,580
16	ARCHIE BUNKER'S PLACE(S)	15.7	13,520
17	TOO CLOSE FOR COMFORT	15.2	13,130
18	M*A*S*H	14.7	12,720
19	CBS NFL FTBL POST 2#	14.6	12,650
20	HOUSE CALLS#	14.6	12,600
20	THREE'S COMPANY	14.6	12,600
22	NBC SAT NIGHT MOVIE SP.(S)	14.6	12,580
23	DALLAS	14.5	12,510
24	MAGNUM, P.I.	13.9	12,010

CONT'D

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	NFL MONDAY NIGHT FOOTBALL	20.8	16,180
2	CBS NFL FTBL POST 2#	19.9	15,440
3	60 MINUTES(S)	19.8	15,420
4	KNIGHT RIDER(S)	19.8	15,390
5	TV CENSORED BLOOPERS #3(S)	19.4	15,060
6	CBS NFL FTBL GM 2#	17.8	13,830
7	60 MINUTES(S)	17.3	13,470
8	ABC NFL FOOTBALL SPECIAL(S)	15.5	12,040
9	GOLD MONKEY#	14.8	11,510
10	TRAPPER JOHN, M.D.(S)	14.3	11,090
11	JEFFERSONS(S)	13.8	10,700
12	HILL STREET BLUES	13.7	10,650
13	34TH ANNUAL EMMY AWARDS(S)	13.6	10,580
14	THREE'S COMPANY	13.6	10,560
15	ONE DAY AT A TIME(S)	13.6	10,540
16	TOO CLOSE FOR COMFORT	13.4	10,420
17	SEVEN BRIDES/SEVEN BROS.(S)	13.3	10,320
18	HART TO HART	13.1	10,160
19	WKRP IN CINCINNATI	12.9	10,050
20	NCAA FOOTBALL GAME(S)	12.9	10,040
21	NFL FOOTBALL GAME 1-NBC#	12.9	10,000
22	DUKES OF HAZZARD(S)	12.7	9,900
23	LOVE BOAT#	12.2	9,480
24	GLORIA(S)	12.2	9,450

CONT'D

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	SIMON & SIMON	13.5	11,680
26	WKRP IN CINCINNATI	12.9	11,160
27	NBC TUE MOVIE OF-WEEK(S)	12.6	10,920
28	GOLD MONKEY#	12.6	10,890
29	GIMME A BREAK	12.5	10,830
30	SEVEN BRIDES/SEVEN BROS.(S)	12.5	10,810
31	ABC MOVIE SPECIAL(S)	12.5	10,780
32	MATT HOUSTON#	12.4	10,680
33	REAL PEOPLE	12.3	10,610

CONT'D

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	BRING 'EM BACK ALIVE(S)	12.0	9,360
25	M*A*S*H	12.0	9,360
27	MATT HOUSTON#	12.0	9,320
28	NBC SUNDAY NIGHT MOVIE#	11.9	9,290
29	THAT'S INCREDIBLE(S)	11.8	9,170
30	ROYAL ROMANCE-CHAS&DIANA(S)	11.7	9,120
31	MAGNUM, P.I.	11.7	9,080

CONT'D

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 26, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	KNIGHT RIDER(S)	21.0	11,380
2	TV CENSORED BLOOPERS #3(S)	19.8	10,730
3	ROYAL ROMANCE-CHAS&DIANA(S)	19.0	10,290
4	34TH ANNUAL EMMY AWARDS(S)	18.3	9,900
5	HART TO HART	16.3	8,810
5	TOO CLOSE FOR COMFORT	16.3	8,810
7	THREE'S COMPANY	15.8	8,570
8	HOUSE CALLS#	14.9	8,050
9	ONE DAY AT A TIME(S)	14.0	7,560
10	JEFFERSONS(S)	13.9	7,540
11	LOVE BOAT#	13.7	7,440
12	M*A*S*H	13.7	7,410
13	DUKES OF HAZZARD(S)	13.6	7,390
14	HAPPY DAYS	13.6	7,370
14	NBC SAT NIGHT MOVIE SPEC.(S)	13.6	7,370
16	TRAPPER JOHN, M.D.(S)	13.5	7,330
17	GOLD MONKEY#	13.4	7,270
18	SEVEN BRIDES/SEVEN BROS.(S)	13.0	7,060
19	BRING 'EM BACK ALIVE(S)	13.0	7,020
20	NBC SAT NIGHT MOVIE SP.(S)	12.8	6,950
21	MATT HOUSTON#	12.8	6,940
22	60 MINUTES(S)	12.6	6,840
23	DALLAS	12.5	6,780
24	SIMON & SIMON	12.4	6,720

CONT'D

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES(S)	30.2	8,010
2	GLORIA(S)	27.6	7,320
3	60 MINUTES(S)	27.2	7,200
4	ARCHIE BUNKER'S PLACE(S)	26.6	7,060
5	JEFFERSONS(S)	26.4	6,990
6	TRAPPER JOHN, M.D.(S)	25.3	6,710
7	ROYAL ROMANCE-CHAS&DIANA(S)	25.2	6,680
8	ONE DAY AT A TIME(S)	23.4	6,210
9	SEVEN BRIDES/SEVEN BROS.(S)	21.8	5,790
10	34TH ANNUAL EMMY AWARDS(S)	21.7	5,750
11	BRING 'EM BACK ALIVE(S)	21.5	5,700
12	DUKES OF HAZZARD(S)	20.7	5,500
13	CBS NFL FTBL POST 2#	20.0	5,310
14	MAGNUM, P.I.	18.4	4,880
15	LOVE BOAT#	17.9	4,740
16	SEVEN BRIDES/SEVEN BROS.(S)	17.8	4,720
17	DALLAS	17.8	4,710
18	NBC SAT NIGHT MOVIE SP.(S)	17.7	4,680
19	M*A*S*H	17.1	4,540
20	FALCON CREST#	17.0	4,500
21	REAL PEOPLE	16.8	4,450
22	FACTS OF LIFE#	16.7	4,420
23	NBC TUE MOVIE OF-WEEK(S)	16.5	4,370
24	LOVE, SIDNEY#	15.6	4,140

CONT'D

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	LAVERNE & SHIRLEY	12.4	6,690
26	HILL STREET BLUES	12.3	6,650
27	ABC MOVIE SPECIAL(S)	12.0	6,510
28	GIMME A BREAK	12.0	6,490
29	WKRP IN CINCINNATI	11.8	6,380

CONT'D

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
25	SIMON & SIMON	15.4	4,090
26	CBS EVENING NEWS-DEAN#	15.3	4,060
27	CBS EVENING NEWS-RATHER	15.2	4,030
28	HOUSE CALLS#	15.2	4,020
29	FATHER MURPHY	15.1	4,000
30	FAMILY TIES#	15.1	3,990
30	WKRP IN CINCINNATI	15.1	3,990

CONT'D

NATIONAL TV NIELSEN RATINGS PERSONS RANKING — TOP PROGRAMS(†) BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 26, 1982 **NIELSEN AVERAGE AUDIENCE**

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	TV CENSORED BLOOPERS #3(S)	23.7	12,370
2	KNIGHT RIDER(S)	23.3	12,150
3	NFL MONDAY NIGHT FOOTBALL	20.3	10,610
4	CBS NFL FTBL GM 2#	19.1	9,980
5	CBS NFL FTBL POST 2#	17.8	9,280
6	GOLD MONKEY#	16.5	8,600
7	60 MINUTES(S)	15.8	8,240
8	ABC NFL FOOTBALL SPECIAL(S)	15.3	7,970
9	THREE'S COMPANY	14.6	7,610
10	HILL STREET BLUES	14.4	7,540
11	TOO CLOSE FOR COMFORT	14.3	7,460
12	WKRP IN CINCINNATI	14.1	7,360
13	HART TO HART	13.4	7,020
14	NFL FOOTBALL GAME 1-NBC#	13.3	6,940
15	34TH ANNUAL EMMY AWARDS(S)	12.9	6,730
16	60 MINUTES(S)	12.8	6,700
17	THAT'S INCREDIBLE(S)	12.8	6,680
17	TRAPPER JOHN, M.D.(S)	12.8	6,680
19	NCAA FOOTBALL GAME(S)	12.3	6,450
19	RIPLEY'S BELIEVE IT-NOT#	12.3	6,450
21	NBC SUNDAY NIGHT MOVIE#	12.3	6,410
22	BUGS BUNNY/RUNNER MOVIE(S)	12.2	6,380
22	MATT HOUSTON#	12.2	6,380
24	M*A*S*H	12.0	6,270

CONT'D

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
CONT'D			
25	ROYAL ROMANCE-CHAS&DIANA(S)	11.9	6,240
26	CBS TUESDAY NIGHT MOVIES#	11.8	6,160

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES(S)	30.5	6,190
2	60 MINUTES(S)	28.8	5,840
3	CBS NFL FTBL POST 2#	26.8	5,430
4	NFL MONDAY NIGHT FOOTBALL	21.6	4,370
5	SEVEN BRIDES/SEVEN BROS.(S)	21.1	4,270
6	GLORIA(S)	20.1	4,070
6	JEFFERSONS(S)	20.1	4,070
8	ARCHIE BUNKER'S PLACE(S)	19.6	3,980
9	BRING 'EM BACK ALIVE(S)	18.9	3,830
10	DUKES OF HAZZARD(S)	18.4	3,720
11	ONE DAY AT A TIME(S)	18.2	3,690
12	TRAPPER JOHN, M.D.(S)	17.9	3,620
13	CBS NFL FTBL GM 2#	17.1	3,470
14	REAL PEOPLE	16.9	3,430
15	ABC NFL FOOTBALL SPECIAL(S)	16.1	3,260
16	MAGNUM, P.I.	16.0	3,250
17	34TH ANNUAL EMMY AWARDS(S)	15.4	3,130
18	FAMILY TIES#	15.3	3,110
19	NCAA FOOTBALL GAME(S)	15.3	3,100
20	FACTS OF LIFE#	14.7	2,980
21	SEVEN BRIDES/SEVEN BROS.(S)	14.6	2,950
22	DALLAS	14.2	2,870
22	LOVE BOAT#	14.2	2,870
24	CBS EVENING NEWS-RATHER	14.1	2,850

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
CONT'D			
24	DUKES OF HAZZARD#	14.1	2,850
26	CBS WEDNESDAY NIGHT MOVIE	14.0	2,840
27	FALCON CREST#	13.9	2,820
28	CBS NFL FTBL GM1#	13.4	2,710
29	HILL STREET BLUES	13.2	2,670

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
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WK # DAY		START TIME		DUR		NET TYPE		T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		K E Y		TOTAL PERSONS (2+)		LADY WORK-ING OF HOUSE WOM.		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64		55+		TOTAL		18-34		18-25-34		35-64	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION															
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
WK #	DAY	START TIME	DUR	NET	TYPE	PROG. TYPE	WK 1	WK 2	Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	18-34	18-49	18-25-54	35-64	55+	18-34	18-49	18-25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11						
EVENING CONT'D																															
FALL GUY-CONT'D																															
9.00 - 9.30										A 13.2	22	1100	1766	612	283	662	304	484	390	272	141	592	270	394	378	283	115	225	57	287	204
9.30 - 10.00										A 14.4	23	1200	1672	622	264	655	261	446	386	299	159	575	289	384	364	251	104	232	71	210	147
FAME										A 12.6	21	1050	1899	723	308	794	336	543	397	313	215	464	211	331	287	179	114	283	164	358	258
THU. 8.00P 60 NBC GD 88 99										B 12.9	22	1075	1859	755	316	820	364	561	405	320	218	476	210	329	299	190	129	231	127	332	234
8.00 - 8.30										A 11.0	19	916	1919	700	302	770	315	526	390	303	211	453	212	331	277	167	103	320	190	376	278
8.30 - 9.00										A 14.2	23	1183	1919	700	302	770	315	526	390	303	211	453	212	331	277	167	103	320	190	376	278
FAMILY TIES										A 15.6	24	1299	1798	753	277	817	306	468	343	320	308	689	307	432	351	254	239	167	90	125	111
2 WED. 9.30P 30 NBC CS 99										B 15.6	24	1299	1798	753	277	817	306	468	343	320	308	689	307	432	351	254	239	167	90	125	111
FANTASTIC MISS PIGGY SHOW(S)										A 9.0	17	750	1845	670	183	755	231	440	395	306	288	438	131	297	267	233	126	199	120	453	208
1 FRI. 8.00P 60 ABC GV 97										A 8.9	18	741	1818	635	180	700	224	413	364	271	274	454	127	311	283	251	129	206	133	458	207
8.00 - 8.30										A 9.2	17	766	1843	695	177	797	233	457	420	335	297	410	134	278	247	206	117	190	107	446	208
8.30 - 9.00										A 10.8	18	900	1589	840	298	919	236	420	404	446	445	493	121	215	202	230	259	100	35	77	25
FATHER MURPHY										B 9.8	18	816	1589	840	298	919	236	420	404	446	445	493	121	215	202	230	259	100	35	77	25
1 TUE. 8.00P 60 NBC GD 88 98										A 9.3	16	775	1592	821	310	893	205	390	385	468	443	512	124	219	210	242	267	87	31	100	23
2 TUE. 8.00P 120										A 10.4	17	866	1627	802	292	896	218	397	383	445	447	492	117	209	200	227	267	139	48	100	34
8.00 - 8.30										A 12.7	20	1058	1594	888	304	966	276	467	450	430	448	472	116	207	196	219	244	117	58	39	17
8.30 - 9.00										A 12.8	20	1066	1494	867	274	931	260	440	418	423	436	472	121	212	194	223	245	51	LT	40	20
9.00 - 9.30																															
9.30 - 10.00																															
GIMME A BREAK										A 16.8	27	1399	1981	699	282	774	228	463	456	374	247	513	232	356	303	198	129	344	177	350	247
THU. 9.00P 30 NBC CS 94 97										B 15.7	26	1308	1981	699	282	774	228	463	456	374	247	513	232	356	303	198	129	344	177	350	247
GLORIA(S)										A 20.9	32	1741	1571	742	220	828	217	360	331	320	421	542	156	284	254	240	234	104	60	97	59
2 SUN. 8.30P 30 CBS CS 99																															
GOLD MONKEY										A 20.2	31	1683	1879	607	300	646	259	432	392	342	160	684	329	511	444	295	137	232	93	317	242
2 WED. 8.00P 120 ABC A 99										B 20.2	31	1683	1879	607	300	646	259	432	392	342	160	684	329	511	444	295	137	232	93	317	242
8.00 - 8.30										A 18.7	31	1558	1947	628	304	658	269	427	403	337	163	691	344	508	456	287	140	252	86	346	253
8.30 - 9.00										A 19.7	31	1641	1910	569	283	615	262	415	368	317	149	695	347	525	466	294	126	251	107	349	265
9.00 - 9.30										A 20.7	31	1724	1858	611	314	654	267	448	392	342	162	662	311	491	417	290	139	236	101	306	235
9.30 - 10.00										A 21.7	33	1808	1809	626	305	658	242	437	403	371	168	688	320	519	441	308	138	187	75	276	217
HAPPY DAYS										A 16.4	28	1366	2073	694	308	742	319	539	439	330	164	528	224	404	344	265	99	374	214	429	335
TUE. 8.00P 30 ABC CS 97 98										B 18.0	30	1499	2073	694	308	742	319	539	439	330	164	528	224	404	344	265	99	374	214	429	335
HART TO HART										A 20.9	36	1741	1599	741	306	788	302	507	438	363	227	584	264	403	353	248	149	143	87	84	63
TUE. 10.00P 60 ABC PD 99 98										B 20.1	34	1674	1599	741	306	788	302	507	438	363	227	584	264	403	353	248	149	143	87	84	63
10.00 - 10.30										A 20.8	35	1733	1628	755	320	801	306	521	443	371	227	579	254	400	352	254	146	157	97	91	71
10.30 - 11.00										A 21.0	38	1749	1567	728	291	776	298	494	434	356	226	588	273	408	354	241	151	127	77	76	57
HILL STREET BLUES										A 17.2	31	1433	1694	662	262	730	303	464	423	313	214	744	329	527	427	328	187	148	94	72	52
THU. 10.00P 60 NBC OP 99 99										B 17.7	31	1474	1694	662	262	730	303	464	423	313	214	744	329	527	427	328	187	148	94	72	52
10.00 - 10.30										A 17.0	29	1416	1696	675	276	749	308	478	436	321	220	704	307	497	390	310	185	154	101	89	59
10.30 - 11.00																															

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION														
PROGRAM NAME														VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)					
													TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11				
EVENING CONT'D																														
MOONLIGHT(S)						179		A	8.8	14	733	1633	668	311	732	177	400	408	423	271	655	242	382	302	297	253	129	72	117	78
1 TUE. 8.30P 90 CBS FF						91		A	9.4	16	783	1686	715	289	789	243	431	442	393	307	627	234	344	273	277	266	117	63	153	106
8.30 - 9.00								A	8.6	14	716	1649	658	309	719	143	384	384	444	274	704	287	434	332	298	247	134	78	92	59
9.00 - 9.30								A	8.5	14	708	1552	623	335	678	133	377	396	436	228	637	207	370	301	313	244	137	77	100	66
9.30 - 10.00								A	8.9	16	741	1486	550	229	647	217	341	323	314	225	454	131	245	207	243	163	177	110	208	145
MR. MERLIN						11 173		B	15.9	25	1324																			
1 WED. 8.00P 60 CBS CS						94		A	8.6	16	716	1466	538	227	635	221	333	332	302	205	446	123	239	202	245	165	169	109	216	149
8.00 - 8.30								A	9.3	16	775	1472	549	225	644	208	339	309	318	239	454	137	248	206	237	159	179	109	195	136
8.30 - 9.00								A	9.8	18	816	1778	756	295	779	219	501	470	467	242	711	237	434	405	364	217	169	54	119	85
NBC FRIDAY NIGHT MOVIE(S)						193		A	10.4	20	866	1831	795	298	822	254	535	505	489	249	694	237	423	402	349	218	176	72	139	97
1 FRI. 9.00P 120 NBC FF						96		A	9.3	17	775	1728	738	279	750	204	484	449	462	237	684	228	411	396	349	212	156	40	138	108
9.00 - 9.30								A	9.6	18	800	1696	706	277	732	197	463	429	446	237	681	240	408	378	353	205	161	55	122	76
9.30 - 10.00								A	10.0	19	833	1828	774	312	799	216	520	475	464	247	769	234	480	436	402	225	178	44	82	60
10.00 - 10.30								A	8.0	15	666	1646	563	366	680	340	480	426	277	154	642	286	502	433	311	109	139	37	185	162
10.30 - 11.00								A	7.1	13	591	1706	567	327	699	385	484	415	246	158	619	256	421	368	292	162	163	74	225	185
NBC FRIDAY NIGHT MOVIE SP(S)						193		A	7.3	13	608	1684	552	371	664	365	473	409	253	154	635	265	496	436	335	118	173	83	212	181
2 FRI. 9.00P 115 NBC FF						96		A	9.1	17	758	1590	558	376	662	295	458	425	302	154	657	307	539	469	312	86	116	LT	155	144
9.00 - 9.30								A	8.6	16	716	1622	576	385	696	330	513	454	301	144	663	314	543	451	310	83	111	LT	152	141
9.30 - 10.00																														
10.00 - 10.30																														
10.30 - 11.00																														
NBC MONDAY NIGHT MOVIES						38 184 196		A	12.9	21	1075	1636	720	297	795	249	450	420	400	306	647	287	424	361	266	179	123	71	71	57
1 MON. 9.00P 120 NBC FF						95 98		B	15.8	25	1316																			
2 MON. 9.00P 158								A	12.2	18	1016	1692	702	286	778	218	424	405	408	311	678	304	452	394	280	184	111	43	125	87
9.00 - 9.30								A	12.5	19	1041	1663	713	299	775	219	432	424	418	296	672	308	441	377	272	185	127	64	89	74
9.30 - 10.00								A	13.0	20	1083	1633	746	311	815	250	457	426	413	317	634	276	401	335	265	184	124	79	60	50
10.00 - 10.30								A	13.5	22	1125	1625	748	317	821	264	465	429	401	317	609	254	388	316	263	173	130	78	65	53
10.30 - 11.00								A	13.9	26	1158	1542	725	279	794	308	502	448	367	282	629	286	448	403	259	158	119	98	LT	LT
11.00 - 11.30																														
NBC NEWS CAPSULE-M-F						54 168 172		A	11.5	19	958	1801	727	258	796	236	430	393	371	319	540	187	306	276	234	205	208	116	257	176
1 M-F 8.58P 1 NBC N						86 90		B	9.9	18	825																			
2 MTHF 8.58P 1																														
2 TU & W 9.11P 1																														
NBC NEWS CAPSULE-2-M-F						28 169 182		A	11.4	18	950	1707	768	305	831	273	483	447	391	297	623	261	404	375	265	173	170	105	83	71
1 TUE. 9.56P 1 NBC N						88 92		B	10.4	18	866																			
1 THU. 9.58P 1																														
2 MON. 10.07P 1																														
2 WED. 9.58P 1																														
2 FRI. 9.56P 1																														
NBC NEWS CAPSULE-SAT						10 155 165		A	11.5	21	958	1928	740	286	806	258	451	365	347	295	416	117	254	205	211	148	286	182	420	244
1 SAT. 8.58P 1 NBC N						83 89		B	8.4	18	700																			
2 SAT. 8.28P 1																														
NBC NEWS CAPSULE-2-SAT.						5 170		A	13.4	23	1116	2152	553	268	624	301	497	359	256	104	632	337	516	358	237	92	369	214	527	365
1 SAT. 9.50P 1 NBC N						92		B	8.3	16	691																			
NBC NEWS CAPSULE-SUN						11 173 170		A	14.5	22	1208	2262	747	346	776	294	561	516	398	161	797	322	586	518	427	152	355	141	334	248
1 SUN. 8.58P 1 NBC N						92 90		B	11.8	21	983																			
2 SUN. 9.00P 1																														

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																		
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WK #	DAY	START TIME	DUR	NET	TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	K E	Y	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	WOMEN					TOTAL	MEN				TOTAL FEM.	TOTAL CHILDREN (2-11)		
										AVG. AUD. SHARE %	AVG. AUD. SHARE % (0000)				18- 34	18- 49	25- 54	35- 64	55+		18- 34	18- 49	25- 54	35- 64	55+			
EVENING CONT'D																												
NBC NEWS CAPSULE-2-SUN.						4	185			A 19.1 29	1591	2293	804 355	828 360	644 571	410 124				869 426	681 566	395 145		356 152	240 194			
2 SUN.		9.58P	1	NBC N			92			B 13.5 23	1125																	
NBC NIGHTLY NEWS-SAT.						43	162 162			A 7.7 17	641	1373	651 146	718 85	167	205	280 501			531 78	194 207	253 292		65	39	59	34	
SAT.		6.30P	30	NBC N			88 85			B 8.4 17	700																	
NBC NIGHTLY NEWS-SUN.						37	129			A 5.5 11	458	1194	571 201	571 54	186	231	317	340		623 105	268	276	314	305	LT	LT	LT	LT
1 SUN.		6.30P	30	NBC N			68			B 7.6 16	633																	
NBC NIGHTLY NEWS						237	204 205			A 10.4 20	866	1460	714 226	778 159	325 307	353 413			563 133	241 225	251 299		52	27	67	45		
M-F		6.30P	30	NBC N			99 99			B 11.5 22	958																	
NBC SAT NIGHT MOVIE SP.(S)							195			A 18.2 31	1516	2047	753 315	831 227	459 420	412 309			483 98	272 276	299 160		369 246	364 298				
2 SAT.		9.00P	120	NBC FF			99																					
9.00 - 9.30										A 18.7 32	1558	2182	762 343	866 238	467 419	423 334			489 113	275 261	275 171		374 258	453 355				
9.30 - 10.00										A 18.7 32	1558	2153	778 319	853 224	468 420	416 327			495 110	271 269	286 174		366 252	439 346				
10.00 - 10.30										A 18.1 31	1508	1935	732 286	799 210	443 405	401 304			463 82	260 277	309 143		368 239	305 270				
10.30 - 11.00										A 17.4 31	1449	1888	727 306	790 235	452 424	404 265			479 81	273 304	326 147		374 236	245 217				
NBC SAT NIGHT MOVIE SPEC.(S)							186			A 15.3 27	1274	2057	631 268	706 370	578 374	260 120			568 315	465 304	191 97		337 169	446 320				
1 SAT.		9.00P	120	NBC FF			98																					
9.00 - 9.30										A 14.5 25	1208	2261	617 210	706 346	523 325	235 170			554 247	430 290	221 124		357 172	644 436				
9.30 - 10.00										A 15.3 26	1274	2183	587 264	661 364	559 358	230 102			651 369	559 364	223 92		328 171	543 382				
10.00 - 10.30										A 15.7 27	1308	1878	631 306	710 404	599 355	240 102			523 327	446 262	149	77	353 181	292 227				
10.30 - 11.00										A 15.6 28	1299	1917	685 292	742 368	627 454	322 102			552 315	432 299	176	99	305 146	318 251				
NBC SUNDAY NIGHT MOVIE						35	190			A 13.1 21	1091	1819	684 290	738 229	480 448	415 214			851 298	587 517	462 218		127	39	103	63		
1 SUN.		9.00P	120	NBC FF			97			B 15.1 25	1258																	
9.00 - 9.30										A 11.1 17	925	1768	621 291	674 216	450 387	373 196			775 243	515 474	456 203		180	46	139	72		
9.30 - 10.00										A 12.7 19	1058	1854	683 283	738 239	478 443	406 215			846 293	579 523	469 217		165	47	105	72		
10.00 - 10.30										A 14.6 24	1216	1791	693 285	748 225	483 459	421 218			849 314	595 510	433 217		103	33	91	60		
10.30 - 11.00										A 14.2 25	1183	1822	717 293	769 229	494 485	447 219			908 330	636 535	481 234		64	28	81	49		
NBC TUE MOVIE OF-WEEK(S)							189			A 15.2 26	1266	1478	748 265	863 217	439 445	483 346			533 150	269 280	293 182		66	29	16	10		
1 TUE.		9.00P	120	NBC FF			96																					
9.00 - 9.30										A 13.0 21	1083	1326	719 248	814 165	359 417	490 364			475 105	202	272	276 179		15	15	22	15	
9.30 - 10.00										A 13.8 23	1150	1421	715 252	849 202	413 416	482 357			486 102	206 273	299 185		68	37	18	7		
10.00 - 10.30										A 16.5 28	1374	1559	760 277	886 242	474 463	482 337			566 184	307 286	285 182		92	33	15	9		
10.30 - 11.00										A 17.5 31	1458	1555	782 274	887 240	484 471	484 328			582 188	330 292	310 181		76	28	10	10		
NBC WHITE PAPER(S)							198			A 9.0 16	750	1491	758 276	778 248	404 410	393 266			585 143	304	339	342 240		93	63	35	35	
2 TUE.		10.00P	60	NBC DN			99																					
10.00 - 10.30										A 9.1 15	758	1505	791 297	811 265	414 418	394 291			561 136	284	326	336 235		96	67	37	37	
10.30 - 11.00										A 8.8 16	733	1479	731 255	750 232	398 401	397 244			608 149	323 350	348 246		89	58	32	32		
NCAA FOOTBALL GAME(S)							203			A 13.2 26	1100	1585	500 178	544 149	284 262	278 220			912 293	586 532	472 282		45	8	84	42		
1 SAT.		9.00P	210	ABC SE			99																					
9.00 - 9.30										A 12.9 24	1075	1516	469 182	503 106	259 265	288 205			841 241	534 511	473 257		60	10	112	77		
9.30 - 10.00										A 13.3 24	1108	1549	482 172	511 90	221 245	291 235			862 256	522 497	458 290		70	10	106	69		
10.00 - 10.30										A 13.9 24	1158	1519	463 185	503 106	258 236	281 217			888 246	525 511	481 302		60	5	68	39		
10.30 - 11.00										A 12.3 22	1025	1697	527 194	577 150	311 273	300 236			991 341	648 549	499 306		43	LT	86	35		
11.00 - 11.30										A 14.0 27	1166	1663	541 201	591 220	350 291	268 208			949 321	623 562	509 271		35	LT	88	34		
11.30 - 12.00										A 12.9 30	1075	1626	532 180	594 202	321 285	277 229			963 332	655 574	471 277		13	LT	56	16		
12.00 - 12.30										A 13.3 35	1108	1539	483 133	534 172	275 240	240 214			888 322	591 519	406 269		42	33	75	32		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																								
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																								
WK #	DAY	START TIME	DUR	NET	TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	WOMEN					TOTAL	MEN				TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11								
															18-34	18-49	25-54	35-64	55+		18-34	18-49	25-54	35-64	55+									
EVENING CONT'D																																		
NEWSBREAK-M-F																																		
	1 M & TU	8.28P	1	CBS N			232	177	182	A	13.5	22	1125	1763	666	267																		
	1 WED.	8.57P	2							B	14.1	23	1175																					
	1 TH & F	8.58P	1																															
	2 M-F	8.58P	1																															
NEWSBREAK-SAT.																																		
	SAT.	8.57P	2	CBS N			47	186	185	A	11.0	20	916	1992	655	204																		
								94	95	B	12.0	22	1000																					
NEWSBREAK-SUN.																																		
	1 SUN.	9.18P	2	CBS N			48	185	184	A	19.1	28	1591	1717	792	216																		
	2 SUN.	8.58P	1					95	95	B	18.1	29	1508																					
NFL MONDAY NIGHT FOOTBALL																																		
	1 MON.	9.00P	194	ABC SE			2	206	207	A	22.3	38	1858	1535	460	181																		
	2 MON.	9.00P	207					99	99	B	22.3	38	1858	1535	460	181																		
	9.00 - 9.30									A	22.0	34	1833	1636	452	183																		
	9.30 - 10.00									A	25.0	38	2083	1618	479	191																		
	10.00 - 10.30									A	25.0	38	2083	1603	489	197																		
	10.30 - 11.00									A	23.4	37	1949	1528	455	193																		
	11.00 - 11.30									A	22.1	38	1841	1436	440	172																		
	11.30 - 12.00									A	20.2	43	1683	1414	446	155																		
	12.00 - 12.30									A	14.5	40	1208	1460	435	156																		
ONE DAY AT A TIME(S)																																		
	2 SUN.	9.30P	30	CBS CS				196		A	21.7	33	1808	1649	744	252																		
PHOENIX																																		
	1 WED.	8.00P	60	ABC SF			3	191		A	12.7	22	1058	1971	655	234																		
	8.00 - 8.30							92		B	12.8	22	1066																					
	8.30 - 9.00									A	12.2	22	1016	1964	652	231																		
										A	13.3	22	1108	1957	648	232																		
POWERS OF MATTHEW STAR																																		
	FRI.	8.00P	60	NBC GD			2	195	197	A	12.2	23	1016	1870	718	235																		
	8.00 - 8.30							97	97	B	12.2	23	1016	1870	718	235																		
	8.30 - 9.00									A	11.6	22	966	1871	730	247																		
										A	12.8	23	1066	1865	706	221																		
PRIVATE BENJAMIN																																		
	1 MON.	8.00P	30	CBS CS			12	169		A	13.9	23	1158	1726	733	282																		
								92		B	14.3	28	1191																					
QUINCY, M.E.																																		
	WED.	10.00P	60	NBC OP			41	194	206	A	15.7	27	1308	1592	697	262																		
	10.00 - 10.30							96	99	B	15.7	27	1308																					
	10.30 - 11.00									A	15.7	27	1308	1612	704	261																		
										A	15.8	28	1316	1554	683	258																		
REAL PEOPLE																																		
	1 WED.	8.00P	60	NBC PV			45	205	211	A	15.9	26	1324	1821	744	244																		
	2 WED.	8.00P	90					98	99	B	17.5	29	1458																					
	8.00 - 8.30									A	14.8	25	1233	1802	751	254																		
	8.30 - 9.00									A	16.6	27	1383	1793	732	238																		
	9.00 - 9.30									A	17.2	26	1433	1868	732	230																		
RIPLEY'S BELIEVE IT-NOT																																		
	2 SUN.	7.00P	60	ABC U			1	186		A	11.9	20	991	2203	625	190																		
	7.00 - 7.30							97		B	11.9	20	991	2203	625	190																		
	7.30 - 8.00									A	11.4	20	950	2154	620	194																		
										A	12.4	21	1033	2230	627	183																		

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																							
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11									
						WK 1	WK 2		AVG. AUD. %	AVG. SHARE %			AVG. AUD. (0,000)	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49			25-54	35-64	55+						
EVENING CONT'D																																	
WKRP IN CINCINNATI MON. 8.30P 30 CBS CS 13 171 192 92 99										A	18.5	28	1541	1757	670	297	723	235	412	386	336	260	652	318	478	383	257	154	189	80	193	133	
										B	16.8	30	1399																				
LATE FRINGE																																	
ABC NEWS:NIGHTLINE-MON 14 190 191 96 97										A	3.3	20	275	1102	349	95	356	91	233	215	193	98	735	230	506	530	389	182	LT	LT	LT	LT	
1 MON. 12.55A 37 ABC N										B	4.5	17	375																				
2 MON. 12.56A 49 1.00 - 1.30										A	3.4	20	283	1134	324	106	335	81	211	198	180	95	784	222	565	604	446	173	LT	LT	LT	LT	
ABC NEWS:NIGHTLINE-T-F 195 187 188 96 97										A	6.4	19	533	1293	594	159	623	171	352	361	362	205	626	197	360	350	309	212	30	LT	14	10	
1 TUWF 11.30P 30 ABC N										B	7.1	20	591																				
2 TU-F 11.30P 30																																	
ABC NEWS:NIGHTLINE-TU(B) 189 97										A	6.0	24	500	1000	574	96	574	114	392	386	350	150	382	24	182	196	258	186	LT	LT	44	44	
1 TUE. 12.00M 40 ABC N 12.00 - 12.30										A	6.2	24	516	1002	588	122	588	138	382	373	327	166	375	17	170	187	267	188	LT	LT	39	39	
ABC NEWS:NIGHTLINE-TH(B) 180 95										A	3.2	17	267	1142	412	150	423	116	265	265	205	158	719	270	562	416	307	142	LT	LT	LT	LT	
1 THU. 12.45A 42 ABC N 1.00 - 1.30										A	2.9	17	242	1017	389	149	389	67	227	227	218	162	628	239	487	363	248	141	LT	LT	LT	LT	
ABC NEWS:NIGHTLINE-WED(B) 192 97										A	4.4	18	367	1188	507	77	507	77	308	308	299	199	681	183	318	408	351	273	LT	LT	LT	LT	
2 WED. 12.00M 12 ABC N																																	
ABC WEEKEND REPORT-SAT. 47 148 162										A	4.2	11	350	1091	528	151	539	199	259	371	232	168	500	174	363	317	228	137	52	52	LT	LT	
1 SAT. 12.30A 15 ABC N 85 89										B	6.2	13	516																				
2 SAT. 11.00P 15																																	
ABC WEEKEND REPORT-SUN. 48 158 166 88 89										A	4.6	10	383	1441	694	179	866	428	612	441	315	209	527	224	347	376	228	143	LT	LT	37	18	
1 SUN. 11.12P 15 ABC N										B	4.6	11	383																				
2 SUN. 11.00P 15																																	
CBS NEWS SPEC. RPT(S) 156 89										A	5.5	16	458	1338	612	259	719	194	412	394	376	222	528	205	360	255	266	116	91	33	LT	LT	
1 TUE. 11.30P 25 CBS N																																	
CBS SUNDAY NEWS-OSGOOD 49 123 127 70 70										A	5.3	12	441	1449	710	218	728	118	350	427	406	290	678	245	484	500	376	131	43	LT	LT	LT	LT
1 SUN. 11.19P 15 CBS N										B	6.5	14	541																				
2 SUN. 11.00P 15																																	
DAVID LETTERMAN I 123 179 179 96 96										A	2.5	14	208	952	380	173	389	124	230	178	183	150	543	221	408	336	241	111	LT	LT	LT	LT	
1 MWTH 12.30A 30 NBC GV										B	2.9	15	242																				
1 TUE. 12.50A 30																																	
2 MON. 1.30A 30																																	
2 TU-TH 12.30A 30																																	
DAVID LETTERMAN II 123 179 181 96 96										A	2.0	15	167	725	210	84	210	72	102	108	102	102	497	227	395	323	211	78	LT	LT	LT	LT	
1 MWTH 1.00A 30 NBC GV										B	2.2	14	183																				
1 TUE. 1.20A 30																																	
2 MON. 2.00A 30																																	
2 TU-TH 1.00A 30																																	
FANTASY ISLAND-12.00 47 155 157 88 86										A	2.0	11	167	1132	551	90	551	101	461	461	432	90	551	156	449	407	324	84	LT	LT	30	30	
1 TUE. 12.40A 68 ABC A										B	3.2	15	267																				
2 TUE. 12.00M 69 12.00 - 12.30										A	2.4	10	200	1700	1060	205	1060	349	905	905	651	155	640	340	615	495	300	25	LT	LT	LT	LT	
CONT'D																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME		T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																						
								VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
								TOTAL		LADY WORK- PERSONS OF ING		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)						
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	HOUSE WOM.	18-34	18-49	25-54	35-64	55+	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL M.	TOTAL 6-11						
LATE FRINGE CONT'D																														
FANTASY ISLAND-12.-CONT'D																														
		12.30 - 1.00				A		2.1	11	175	989	441^	98v	441^	LT	343^	343^	418^	98v	514^	142v	411^	360^	309^	80v	LT	LT	34v	34v	
		1.00 - 1.30				A		2.0	13	167	772^	245v	LT	245v	LT	245v	245v	245v	LT	455^	LT	294v	294v	294v	161v	LT	LT	72v	72v	
FRIDAYS																														
	FRI.	12.00M	71	ABC	GV	44	162	160		292	1476	632	410^	776	444	636	414	311^	85v	614	337^	521	322^	249^	93v	45v	45v	41v	LT	
		12.00 - 12.30				B		4.4	16	367																				
		12.30 - 1.00				A		4.2	13	350	1609	791	502	862	468	645	497	357	104^	681	382	570	331^	269^	111^	31v	31v	35v	LT	
						A		3.2	12	267	1408	488	364^	727	465	663	340^	262^	64v	588	326^	505	307^	235^	83v	44v	44v	49v	LT	
FRIDAYS-PART 2																														
	1 FRI.	1.11A	10	ABC	GV	40	164	160		208	947	332^	125v	476^	269^	447^	264^	207^	29v	240^	72v	206^	206^	153^	34v	178^	144v	53v	LT	
	2 FRI.	1.11A	9			B		3.4	16	283																				
LATE MOVIE I																														
	1 MON.	11.30P	71	CBS	FF	10	156	160		458	1284	630	235	693	206	423	413	372	207	539	240	395	303	247	116^	45^	29v	LT	LT	
	1 TUE.	11.55P	75			B		5.5	19	458	1284	630	235	693	206	423	413	372	207	539	240	395	303	247	116	45	29	LT	LT	
	1 WED.	11.30P	77																											
	1 THU.	11.30P	74																											
	1 FRI.	11.30P	75																											
	2 MTU TH	11.30P	71																											
	2 WED.	11.30P	64																											
		11.30 - 12.00				A		5.9	17	491	1283	645	256	703	201	405	412	371	225	523	219	372	295	254	117^	47^	33^	10v	LT	
		12.00 - 12.30				A		5.5	20	458	1308	630	238	702	215	440	425	378	199	565	258	419	322	248	115^	36^	21v	LT	LT	
		12.30 - 1.00				A		3.8	19	317	1442	600^	155v	691^	221^	391^	305^	351^	218^	607^	313^	452^	199^	263^	155v	144v	75v	LT	LT	
LATE MOVIE II																														
	1 MON.	12.41A	42	CBS	FF	10	155	159		358	1137	564	212	648	203	456	419	372	162^	452	209	322	251	196	111^	28v	28v	LT	LT	
	1 TUE.	1.10A	46			B		4.3	25	358	1137	564	212	648	203	456	419	372	162	452	209	322	251	196	111	28	28	LT	LT	
	1 WED.	12.47A	47																											
	1 THU.	12.44A	48																											
	1 FRI.	12.45A	46																											
	2 M & TH	12.41A	45																											
	2 TUE.	12.41A	49																											
	2 WED.	12.34A	42																											
	2 FRI.	12.45A	45																											
		12.30 - 1.00				A		4.0	22	333	949	333^	231^	393^	45v	189^	277^	309^	98v	556^	367^	385^	357^	162v	72v	LT	LT	LT	LT	
		1.00 - 1.30				A		4.3	27	358	1103	558	210	640	199	452	410	365	166	423	192	304	235	178	111^	28v	28v	LT	LT	
		1.30 - 2.00				A		2.7	24	225	1080	454^	LT	529^	160v	333^	173v	293^	196v	551^	124v	369^	307^	365^	182v	LT	LT	LT	LT	
LOVE BOAT-12.00																														
	1 WED.	12.00M	69	ABC	CS	46	155	154		217	1166	558	198^	558	207^	410^	411^	295^	101v	585	249^	442^	392^	304^	138v	23v	23v	LT	LT	
	2 WED.	12.12A	68			B		3.7	17	308																				
		12.00 - 12.30				A		2.7	11	225	1298	587^	169v	587^	182v	409^	440^	378^	71v	711^	231v	640^	570^	435^	71v	LT	LT	LT	LT	
		12.30 - 1.00				A		2.7	15	225	667	285^	112v	285^	107v	218^	227^	151^	31v	351^	155^	320^	253^	178^	31v	31v	LT	LT	LT	LT
		1.00 - 1.30				A		2.1	15	175	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
NBC LATE NIGHT MOVIE																														
	1 SUN.	11.30P	120	NBC	FF	47	56	52		108	361^	204v	167v	204v	93v	158v	167v	102v	LT	157v	55v	93v	93v	102v	LT	LT	LT	LT	LT	
	2 SUN.	11.30P	71			B		1.7	7	142																				
		11.30 - 12.00				A		1.5	5	125	1360	600^	439^	600^	312^	512^	504^	256^	64v	728^	312^	472^	408^	304^	136v	LT	LT	LT	LT	
		12.00 - 12.30				A		1.3	6	108	194v	74v	LT	74v	LT	LT	LT	LT	LT	120v	47v	83v	73v	73v	LT	LT	LT	LT	LT	
		12.30 - 1.00				A		1.1	6	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
		1.00 - 1.30				A		.8	6	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
NBC NEWS OVERNIGHT-M-F																														
		CONT'D				A		1.4	13	117	556	214^	LT	206^	43v	86v	86v	137^	120v	350^	154^	222^	189^	102v	102v	LT	LT	LT	LT	

2ND SEP. 1982 REPORT

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KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11										
									%	%			TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+											
WEEKDAY DAYTIME CONT'D																																			
FAMILY FEUD										238	172	171	A	5.1	22	425	1268	838	217	944	395	538	342	346	370	239	82^	122^	105^	70^	101^	28v	14v	57^	15v
M-F 12.00N 30 ABC QP										90	90	B	6.6	26	550																				
FANTASY										10	170	173	A	3.4	12	283	1325	741	216	834	321	477	371	375	290	261	81^	117^	92^	64^	137^	99^	53v	131^	60^
M-F 3.00P 60 NBC QG										86	86	B	3.4	12	283	1325	741	216	834	321	477	371	375	290	261	81	117	92	64	137	99	53	131	60	
3.00 - 3.30												A	3.2	12	267	1258	783	262	851	326	491	386	379	296	239	63^	101^	86^	61^	130^	70^	48v	98^	37v	
3.30 - 4.00												A	3.6	13	300	1327	692	173^	789	309	449	344	357	273	267	93^	119^	86^	59^	141^	118^	54^	153^	80^	
GENERAL HOSPITAL										236	202	202	A	9.0	33	750	1251	750	199	857	404	609	427	335	215	194	102	137	74^	64^	54^	142	107	58^	22^
M-F 3.00P 60 ABC DD										99	99	B	10.6	35	883																				
3.00 - 3.30												A	8.8	33	733	1222	754	194	860	405	611	425	333	219	188	102	132	69^	59^	53^	122	95	52^	15v	
3.30 - 4.00												A	9.1	32	758	1274	744	202	854	400	606	426	340	214	193	100	137	76^	68^	52^	161	119	66^	28^	
GOOD MORNING, AMERICA-730										238	206	206	A	5.2	28	433	1203	762	191	771	183	330	356	369	341	310	56^	128^	122^	208	167	46^	16v	76^	62^
M-F 7.30A 30 ABC N										99	99	B	5.2	29	433																				
GOOD MORNING, AMERICA-830										238	204	203	A	5.4	29	450	1087	748	178	755	190	362	384	391	309	259	51^	87^	107^	151	140	29v	LT	44^	31v
M-F 8.30A 30 ABC N										99	99	B	5.3	26	441																				
GUIDING LIGHT										229	200	198	A	7.7	28	641	1301	877	206	960	249	492	447	490	420	191	71^	101	66^	78^	89^	57^	42^	93	70^
M-F 3.00P 60 CBS DD										99	99	B	7.6	25	633																				
3.00 - 3.30												A	7.5	28	625	1264	867	196	945	245	479	436	474	422	182	69^	96	61^	73^	86^	52^	40^	85^	59^	
3.30 - 4.00												A	8.0	28	666	1296	872	212	955	245	494	448	499	412	185	70^	98	67^	75^	84^	59^	42^	97	77^	
LOVE BOAT DAYTIME										237	183	181	A	4.7	24	392	1258	747	193	826	405	546	352	312	214	243	124^	164	107^	84^	64^	61^	36v	128^	23v
M-F 11.00A 60 ABC CS										95	94	B	6.2	27	516																				
11.00 - 11.30												A	4.3	22	358	1285	755	198	835	408	544	354	318	224	246	123^	167	109^	89^	65^	70^	42v	134^	23v	
11.30 - 12.00												A	5.0	24	417	1237	742	189	829	412	558	355	307	206	233	118^	156	103^	79^	63^	53^	34v	122^	22v	
NEWSBREAK-11.57										229	170	176	A	7.0	33	583	1170	697	100^	765	174	354	319	373	371	320	93^	145	109	117	160	16v	9v	69^	12v
M-F 11.57A 2 CBS N										90	91	B	6.6	28	550																				
NEWSBREAK-3.57										229	181	186	A	6.2	21	516	1217	844	195	929	215	490	448	501	393	179	74^	95^	62^	62^	78^	51^	35^	58^	41^
M-F 3.57P 2 CBS N										95	96	B	6.3	20	525																				
ONE DAY AT A TIME-M-F										228	145		A	3.3	18	275	1040	527	106v	578	215^	408^	360^	276^	156^	270^	LT	56v	56v	211^	214^	123^	94v	69v	18v
1 M-F 10.00A 30 CBS CS										83		B	4.0	20	333																				
ONE LIFE TO LIVE										238	201	200	A	8.0	31	666	1176	847	251	939	461	660	461	353	231	127	55^	78^	54^	53^	49^	54^	46^	56^	LT
M-F 2.00P 60 ABC DD										99	99	B	8.8	32	733																				
2.00 - 2.30												A	8.0	31	666	1153	839	242	925	458	648	445	349	230	129	60^	83^	56^	53^	46^	46^	41^	53^	LT	
2.30 - 3.00												A	8.1	32	675	1172	841	253	934	458	658	466	347	229	124	53^	74^	52^	51^	50^	57^	49^	57^	LT	
PRICE IS RIGHT 1										231	196	198	A	6.7	35	558	1208	697	104^	769	198	372	329	349	367	347	114	170	111	129	162	19v	LT	73^	16v
M-F 11.00A 30 CBS AP										98	97	B	6.7	31	558																				
PRICE IS RIGHT 2										230	197	197	A	7.8	38	650	1215	701	104	776	174	356	327	374	387	352	106	158	114	137	173	19v	9v	68^	10v
M-F 11.30A 30 CBS AP										98	98	B	7.8	33	650																				
RYAN'S HOPE										237	176	175	A	6.3	26	525	1204	816	220	925	471	631	404	321	254	191	75^	127	112	103^	57^	15v	15v	73^	LT
M-F 12.30P 30 ABC DD										95	95	B	6.7	26	558																				
SEARCH FOR TOMORROW										115	172	169	A	2.7	11	225	1333	848	129^	920	294	436	379	329	421	334	46v	72^	76^	128^	244^	LT	LT	71^	LT
M-F 12.30P 30 NBC DD										91	90	B	3.0	12	250																				
TATTLETALES										157	108	100	A	2.6	9	217	1249	811	188^	857	244^	442	391	370	346	277	64v	78^	51v	74^	194^	37v	LT	78^	37v
M-F 4.00P 30 CBS QG										65	59	B	3.0	10	250																				

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME		T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																								
								VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																								
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11							
WEEKDAY DAYTIME CONT'D																																
TEXAS					100	178	176	A	2.6	13	217	1350	867	282				904	331	507	350	361	351	290	46v	70v	88^	83^197^	31v	23v	125^	LT
M-F		11.00A	60	NBC DD	87	85	B	2.6	12	217																						
		11.00 - 11.30					A	2.6	14	217	1479	971	392	1013	429	612	353	368	360	289	45v	63v	87^	83^198^	38v	23v	139^	LT				
		11.30 - 12.00					A	2.5	12	208	1260	784	158^	832	241^	414	361	370	365	294	43v	72v	87^	87^202^	LT	LT	115^	LT				
TODAY SHOW-7.30AM					236	206	207	A	4.1	22	342	1243	735	193	761	137^	307	378	384	372	387	33v	115^173	213	214	46^	44v	49^	29v			
M-F		7.30A	30	NBC N	99	99	B	4.4	25	367																						
TODAY SHOW-8.30AM					237	205	207	A	4.8	26	400	1283	770	115^	780	145^	278	300	320	433	433	48^	138^168	210	257	22v	15v	48^	23v			
M-F		8.30A	30	NBC N	99	99	B	4.7	24	392																						
\$25,000 PYRAMID					5	146		A	3.1	16	258	1345	826	124^	884	295^	399^361^	274^434^		348^140^	183^143^	136^154^		LT	LT	98v	24v					
2 M-F		10.00A	30	CBS QP		82	B	3.1	16	258	1345	826	124	884	295	399	361	274	434	348	140	183	143	136	154	LT	LT	98	24			
WHEEL OF FORTUNE					98	150	151	A	3.8	20	317	1410	726	126^	811	217	426	363	382	338	392	145^	199	158^	105^183^	75^	44v	132^	25v			
M-F		10.30A	30	NBC QG	86	87	B	4.0	19	333																						
YOUNG AND THE RESTLESS					230	201	201	A	7.8	32	650	1209	837	201	904	222	436	392	422	428	219	88^	120	86^	79^	94	20v	13v	66^	9v		
M-F		12.30P	60	CBS DD	99	99	B	7.3	28	608																						
		12.30 - 1.00					A	7.7	33	641	1217	844	206	908	232	449	404	421	420	219	84^	113	78^	79^101	22v	14v	68^	9v				
		1.00 - 1.30					A	7.9	31	658	1198	831	191	901	213	425	379	424	436	215	91	126	92	78^	84^	17v	12v	65^	9v			
*WEEKEND DAYTIME																																
ABC SUNDAY AFTERNOON BSBL					2	172	181	A	4.6	12	383	1509	420	71v	454	136^	242^219^	210^172^		827	294^	465	472	426	261^	73v	20v	155^	107^			
1 SUN.		2.00P	173	ABC SE	94	97	B	4.6	12	383	1509	420	71	454	136	242	219	210	172	827	294	465	472	426	261	73	20	155	107			
2 SUN.		2.00P	191				A	3.6	10	300	1450	349^	LT	349^156^	192^184^	134^119^				870	319^	475	474	467	257^	78v	27v	153^	81v			
		2.00 - 2.30					A	4.4	12	367	1605	437	49v	437	167^	227^204^	174^156^			955	366	546	523	493	281^	58v	21v	155^	107^			
		2.30 - 3.00					A	4.2	11	350	1594	461	91^	495	181^	264^238^	177^178^			848	283^	451	508	448	254^	59v	LT	192^	114^			
		3.00 - 3.30					A	4.3	11	358	1469	398	78v	431	124^	223^202^	174^171^			821	310^	466	458	379	266^	66v	20v	151^	120^			
		3.30 - 4.00					A	4.9	13	408	1338	388	59v	424	78^	218^213^	248^174^			684	208^	360	372	362	270^	98^	17v	132^	99^			
		4.00 - 4.30					A	7.2	19	600	1427	434	73v	511	102^	263^250^	291^197^			744	235^	436	436	414	246^	55v	LT	117^	88v			
ABC WEEKEND SPECIALS					39	177		A	6.0	24	500	1656	388^160^	412^270^	323^164^	142^	89v			285^152^	212^139^	133^	60v	347^224^	612	387^						
1 SAT.		12.00N	30	ABC FV	91		B	5.4	20	450																						
ABC WIDE WORLD-SPORTS SAT					36	199	199	A	8.2	21	683	1589	534	134^	559	166^	340	302	278	170^	754	330	557	480	359	157^	122^	20v	154^	103^		
SAT.		5.00P	90	ABC SA	98	99	B	8.7	22	725																						
		5.00 - 5.30					A	7.6	21	633	1496	516	133^	543	160^	366	314	280	148^	724	332	516	445	326	164^	129^	20v	100^	70^			
		5.30 - 6.00					A	8.9	24	741	1594	494	124^	512	145^	322	275	268	152^	824	399	630	526	357	159^	126^	29v	132^	79^			
		6.00 - 6.30					A	8.0	19	666	1694	603	149^	634	198	339	321	292	216	713	259	525	471	393	147^	112^	9v	235	164^			
AMERICAN BANDSTAND '82					38	168		A	5.3	19	441	1565	444^302^	587	244^	480^363^	288^	96v		385^198^	230^149^	128v	129v	302^229^	291^	181^						
1 SAT.		12.30P	60	ABC PC	85		B	4.6	16	383																						
		12.30 - 1.00					A	4.7	17	392	1694	307^222^	634	429^	542^258^	155^	85v		332^175^	200^134^	107v	111v	291^175^	437^	310^							
		1.00 - 1.30					A	5.8	21	483	1470	558	367^	558	100v	439^452^	397^106v		431^219^	259^163^	147^145^		310^272^	171^	79v							
ASK NBC NEWS-8:28AM					2	185	185	A	4.7	34	392	1594	218^	66v	243^145^	145^	97^	98^	78^	247^132^	193^148^	115^	LT	191^	44v	913	586					
SAT.		8.28A	2	NBC CN	95	95	B	4.7	34	392	1594	218	66	243	145	145	97	98	78	247	132	193	148	115	LT	191	44	913	586			
ASK NBC NEWS-8:58AM					2	194	193	A	5.8	30	483	1509	197^	50v	255	154^	169^	80^	59v	86^	169^	90^	113^	54v	23v	56v	292	153^	793	553		
SAT.		8.58A	2	NBC CN	96	97	B	5.8	30	483	1509	197	50	255	154	169	80	59	86	169	90	113	54	23	56	292	153	793	553			
ASK NBC NEWS-10:28AM					2	210	209	A	7.9	32	650	1772	276	97^	321	201	266	142^	93^	55^	160^121^	138^123^	39v	LT	319	149^	972	554				
SAT.		10.28A	2	NBC CN	99	99	B	7.9	32	650	1772	276	97	321	201	266	142	93	55	160	121	138	123	39	LT	319	149	972	554			

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME		WK #	DAY	START TIME	DUR	T/C THIS SEASON	PROG. NET TYPE	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																								
													VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																								
													WOMEN																								
										TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL																									
													18-34	18-49	25-54	35-64	55+	18-34	18-49	25-54	35-64	55+	TOTAL	TEENS (12-17)	CHILDREN (2-11)												

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

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																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES														
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)				
														TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11			
WEEKEND DAYTIME CONT'D																														
CBS NFL FTBL POST 2 SUN.						4.17P	13	CBS	SC	1	196	98	A	5.9 15	491	1413	509 321^	543 321^	375^180^	151^131^	729 229^	585 513	423^144^	55^ LT	86^ LT					
CBS NFL FTBL POST 1 SUN.						7.16P	3	CBS	SC	1	205	99	A	23.2 45	1933	1640	596 204	654 187	325 286	307 273	799 304	481 409	357 280	53^ 25^	134 91					
DEAR ALEX & ANNIE-10.56AM 1 SAT.						10.56A	3	ABC	CN	30	196	99	A	4.3 17	358	1732	227^179^	271^ 45^	148^103^	226^123^	96^ 78^	78^ 58^	18^ LT	377^240^	988 467^					
FACE THE NATION SUN.						11.30A	30	CBS	CC	49	139 151	89 90	A	3.8 14	317	1243	340^ LT	488 37^	113^138^	177^350^	531 127^	217^250^	334^281^	67^ 48^	157^ 157^					
FLASH GORDON SAT.						12.30P	30	NBC	CA	2	124 116	64 65	A	3.2 11	267	2022	521 116^	536 247^	400^242^	259^136^	271^ 93^	244^244^	151^ 27^	407^146^	808 636					
FLINTSTONE'S FUNNIES SAT.						8.00A	30	NBC	CA	2	185 185	95 95	A	3.8 30	317	1662	288^ 76^	319^167^	167^141^	152^ 93^	230^ 97^	188^168^	133^ LT	173^ 50^	940 599					
FONZ AND HAPPY DAYS 1 SAT.						11.00A	30	ABC	CA	30	190	96	A	4.3 18	358	1841	151^ 25^	245^173^	219^ 62^	72^ 26^	124^124^	124^ 81^	LT LT	383^179^	1089 613^					
GARY COLEMAN SHOW SAT.						10.30A	30	NBC	CA	2	197 198	96 96	A	7.1 29	591	1668	234 75^	264 155^	202^117^	84^ 50^	153^110^	132^111^	43^ LT	282 137^	969 587					
GILLIGAN'S PLANET							2			197	197	A	5.4 22	450	1680	305 130^	334 156^	225^173^	119^ 92^	324 222^	262^120^	102^ 53^	308 125^	714 389						
SAT. 10.30A						30	CBS	CA	98	93	B	5.4 22	450	1680	305 130	334 156	225 173	119 92	324 222	262 120	102 53	308 125	714 389							
GOING PLACES(S) 2 SAT.						1.30P	30	CBS	CL		122 65	A	4.7 15	392	1472	407^167^	511^167^	283^212^	224^215^	326^199^	270^165^	97^ 56^	53^ 53^	582^ 420^						
GOLDIE GOLD/ACTION JACK 1 SAT.						9.00A	30	ABC	CA	30	194 99	A	3.7 17	308	1299	165^104^	165^ 26^	165^165^	139^ LT	130^ 65^	98^130^	65^ LT	260^ 46^	744^ 497^						
HEATHCLIFF & MARMADUKE 1 SAT.						11.30A	30	ABC	CA	30	186 94	A	5.3 21	441	1633	272^ 91^	364^183^	183^ 24^	62^181^	142^108^	142^ 93^	34^ LT	371^188^	756 372^						
HULK/SPIDERMAN 1 SAT.						11.00A	30	NBC	CA	2	189 191	92 93	A	5.8 23	483	1700	214^ 95^	267 171^	202^146^	68^ 36^	241^184^	202^140^	57^ 13^	291 147^	901 521					
HULK/SPIDERMAN 2 SAT.						11.30A	30	NBC	CA	2	189 191	92 93	A	6.4 25	533	1674	272 122^	298 144^	174^144^	130^ 74^	275 196^	231 157^	79^ 14^	335 153^	766 458					
IN THE NEWS-8.26AM SAT.						8.26A	3	CBS	CN	2	177 176	87 86	A	2.3 16	192	1474	319^ LT	319^162^	199^ 52^	157^105^	229^214^	229^229^	LT LT	222^ 46^	704 365^					
IN THE NEWS-8.56AM SAT.						8.56A	3	CBS	CN	2	180 179	92 92	A	3.5 18	292	1445	202^175^	277^ 92^	179^217^	185^ 60^	158^151^	151^106^	LT LT	236^ 44^	774 391^					
IN THE NEWS-9.26AM SAT.						9.26A	3	CBS	CN	2	181 181	92 92	A	4.3 19	358	1455	223^101^	281^104^	147^178^	147^103^	310^266^	266^121^	44^ 44^	207^ 67^	657 296^					
IN THE NEWS-10.26AM SAT.						10.26A	3	CBS	CN	2	196 197	99 99	A	5.2 21	433	1423	293 136^	314 160^	212^148^	107^ 81^	317 232^	256^145^	85^ 51^	233^ 72^	559 317					
IN THE NEWS-11.56AM SAT.						11.56A	3	CBS	CN	2	172 166	91 84	A	3.6 14	300	1540	347^150^	447 243^	306^237^	177^ 73^	244^153^	176^ 66^	91^ 57^	246^136^	603 328^					

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

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WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	K E Y			AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)					
															TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11					
WEEKEND DAYTIME CONT'D																																	
IN THE NEWS-12.26PM										2	166	169	A	3.8	14	317	1678	302^154^	384	243^	243^106^	116^	82^	315^203^	234^135^	97^	81^	221^	66^	758	364^		
SAT. 12.26P										3	CBS	CN	86	84	B	3.8	14	317	1678	302 154	384	243	243 106	116 82	315 203	234 135	97 81	221 66	758	364			
IN THE NEWS-12.56PM										2	163	158	A	4.8	17	400	1443	191^ 88^	283^111^	149^	90^	100^115^	355	247^	270^150^	108^	85^	212^	29^	593	329		
SAT. 12.56P										3	CBS	CN	85	84	B	4.8	17	400	1443	191 88	283 111	149 90	100 115	355 247	270 150	108 85	212 29	593	329				
IN THE NEWS-1.26PM										1		141	A	5.1	17	425	2087	334^257^	463^315^	376^172^	115^	87^	444^380^	396^237^	31^	48^	291^153^		889	565			
2 SAT. 1.26P										3	CBS	CN		75	B	5.1	17	425	2087	334 257	463 315	376 172	115 87	444 380	396 237	31 48	291 153	889	565				
IN THE NEWS-10.56AM										2	197	197	A	5.3	21	441	1703	303 149^	333 166^	230^161^	104^	92^	295 203^	242^107^	92^	43^	313 115^		762	405			
SAT. 10.56A										3	CBS	CN	98	93	B	5.3	21	441	1703	303 149	333 166	230 161	104 92	295 203	242 107	92 43	313 115	762	405				
IN THE NEWS-11.26AM										2	182	184	A	4.8	19	400	1330	227^135^	270^124^	188^209^	97^	61^	202^117^	163^	76^	85^	29^	217^124^		641	343		
SAT. 11.26A										3	CBS	CN	94	89	B	4.8	19	400	1330	227 135	270 124	188 209	97 61	202 117	163 76	85 29	217 124	641	343				
JETSONS										2	125	136	A	4.2	16	350	1594	289^142^	357 220^	292^161^	137^	65^	180^117^	152^126^	49^	28^	260^171^		797	532			
SAT. 12.00N										30	NBC	CA	66	79	B	4.2	16	350	1594	289 142	357 220	292 161	137 65	180 117	152 126	49 28	260 171	797	532				
LAVERNE AND SHIRLEY										45	193		A	2.9	12	242	1719	145^116^	145^	LT	145^	LT	289^215^	256^227^	74^	LT	297^	86^	988	558^			
1 SAT. 9.30A										30	ABC	CA		98	B	5.5	24	458															
MARLBORO CUP(S)										171			A	6.1	17	508	1390	554 178^	554	67^	232^324^	307^230^	756	267^	294^356^	303^341^	80^	53^	LT	LT			
1 SAT. 5.00P										60	CBS	SE		93	A	5.9	17	491	1340	466^171^	466^	55^	213^280^	272^186^	810	305^	337^412^	303^339^	64^	46^	LT	LT	
5.00 - 5.30													A	6.4	17	533	1402	618 178^	618	74^	244^356^	332^262^	689	227^	246^294^	294^336^	95^	57^	LT	LT			
5.30 - 6.00																																	
MEATBALL & SPAGHETTI																																	
SAT. 11.30A										30	CBS	CA	92	84	B	3.9	15	325	1649	342^151^	431 259^	317^231^	144^	58^	209^127^	151^	65^	82^	49^	264^147^		745	361^
MEET THE PRESS										47	143	121	A	2.4	9	200	1205	515^140^	570^	60^	84^	90^	100^480^	565^160^	295^275^	310^235^	55^	LT	LT	LT			
SUN. 12.00N										30	NBC	CC	88	82	B	3.7	14	308															
MORK/LAVERNE/FONZ HOUR-1										1		171	A	7.0	27	583	1938	62^119^	149^	87^	87^118^	41^	31^	141^116^	141^	25^	25^	LT	627	485	1021	718	
2 SAT. 10.00A										30	ABC	CA		92	B	7.0	27	583	1938	62 119	149 87	87 118	41 31	141 116	141 25	25 LT	627 485	1021	718				
MORK/LAVERNE/FONZ HOUR-2										1		171	A	6.6	25	550	1971	73^168^	188^115^	115^168^	73^	20^	91^	59^	91^	32^	32^	LT	585	483	1107	731	
2 SAT. 10.30A										30	ABC	CA		92	B	6.6	25	550	1971	73 168	188 115	115 168	73 20	91 59	91 32	32 LT	585 483	1107	731				
NBC MAJOR LEAGUE PRE GAME										21	202	192	A	4.3	15	358	1304	437 92^	484 135^	269^251^	223^188^	463 136^	209^201^	229^176^	189^	72^	168^	87^					
1 SAT. 2.00P										15	NBC	SC	95	93	B	4.7	17	392															
2 SAT. 1.00P										17																							
NBC MAJOR LEAGUE BASEBALL										22	203	191	A	4.6	14	383	1151	298^ 71^	311^	68^	121^125^	144^162^	516 148^	232^225^	243^211^	133^	36^	191^	154^				
1 SAT. 2.15P										196	NBC	SE	95	93	B	6.3	21	525															
2 SAT. 1.17P										186																							
1.30 - 2.00													A	2.7	9	225	1084	213^ 89^	213^	62^	62^164^	151^	49^	640^173^	232^431^	360^151^	191^	102^		40^	LT		
2.00 - 2.30													A	3.3	10	275	1076	393^138^	393^128^	128^200^	199^193^	491^116^	204^251^	280^185^	112^	65^		80^	51^				
2.30 - 3.00													A	4.9	16	408	1083	266^ 73^	276^	58^	70^	89^	106^181^	532	167^	276^230^	253^198^	115^	20^	160^	120^		
3.00 - 3.30													A	5.1	17	425	1235	352 132^	352	49^	162^180^	198^172^	585	227^	300 275^	231^212^	117^	24^	181^	148^			
3.30 - 4.00													A	5.2	16	433	1012	259^ 37^	259^	37^	91^132^	146^127^	538	171^	219^235^	263^220^	88^	32^	127^	104^			
4.00 - 4.30													A	5.0	15	417	1024	269^ 31^	283^	45^	94^	91^	140^166^	465	107^	186^161^	223^236^	111^	36^	165^	146^		
4.30 - 5.00													A	5.2	15	433	1245	205^ 42^	205^	62^	62^	55^	27^132^	443^127^	202^	95^	118^241^	245^	58^	352^	314^		
5.30 - 6.00													A	2.0	6	167	1713	521^ LT	665^281^	382^191^	221^283^	382^	LT	125^125^	185^257^	LT	LT	666^	498^				
NBC NFL '82 SPECIAL(S)										200			A	4.3	15	358	1363	312^151^	429^155^	217^253^	146^176^	734 315^	424^424^	299^227^	141^	62^	59^	50^					
2 SUN. 12.30P										60	NBC	SC		99																			
CONT'D																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1982 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																					
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
										K E Y	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK- ING OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	Y																						
WEEKEND DAYTIME CONT'D																															
NBC NFL '82 SPECIA-CONT'D																															
		12.30 - 1.00								A	3.7	13	308	1334	315	215	435	168	218	247	147	730	327	431	426	299	224	120	39	49	49
		1.00 - 1.30								A	4.8	16	400	1388	312	103	429	150	223	263	145	739	306	419	428	300	227	152	75	68	52
NBC SUNDAY FOOTBALL GM 1(S)																															
	2 SUN.	1.30P	163			NBC SE	188	91		A	5.1	15	425	1301	167	73	216	139	150	94	73	783	308	451	532	391	213	184	92	118	106
		1.30 - 2.00								A	5.6	17	466	1217	173	63	222	134	162	123	60	827	380	541	563	354	215	119	55	49	38
		2.00 - 2.30								A	5.2	16	433	1261	198	99	244	191	191	83	53	762	336	448	458	339	221	146	74	109	93
		2.30 - 3.00								A	5.2	15	433	1252	209	132	276	224	224	79	52	711	263	427	499	379	173	154	78	111	111
		3.00 - 3.30								A	4.7	13	392	1380	112	46	157	76	76	75	81	802	291	421	588	432	214	248	133	173	138
		3.30 - 4.00								A	5.1	14	425	1388	138	36	182	80	80	100	102	812	268	403	566	454	246	239	134	155	155
NBC SUNDAY FOOTBALL GM 2(S)																															
	2 SUN.	4.13P	181			NBC SE	192	91		A	5.0	12	417	1715	396	144	446	177	283	247	204	852	317	567	563	456	197	251	50	166	130
		4.30 - 5.00								A	4.1	11	342	1757	252	82	281	106	194	161	153	907	376	631	580	462	167	403	81	166	166
		5.00 - 5.30								A	5.5	14	458	1609	333	101	359	103	182	169	190	802	340	549	563	402	158	296	52	152	152
		5.30 - 6.00								A	5.4	14	450	1716	382	147	489	140	269	246	249	916	369	587	616	472	223	162	42	149	149
		6.00 - 6.30								A	5.0	11	417	1693	427	170	465	242	342	283	181	847	307	561	576	428	217	209	45	172	99
		6.30 - 7.00								A	5.5	12	458	1675	432	171	456	201	305	317	210	832	217	511	516	500	236	245	37	142	68
NCAA FOOTBALL-CBS																															
	1 SAT.	1.30P	204			CBS SE	2	193	198	A	9.7	28	808	1280	384	95	402	92	188	202	200	751	240	423	427	381	269	71	31	56	39
	2 SAT.	3.41P	210				99	99		B	9.7	28	808	1280	384	95	402	92	188	202	200	751	240	423	427	381	269	71	31	56	39
		1.30 - 2.00								A	6.1	21	508	1096	269	12	269	53	105	104	163	692	245	373	242	346	319	96	LT	39	26
		2.00 - 2.30								A	8.1	28	675	1261	387	137	387	47	208	234	271	738	240	420	347	366	300	125	56	11	LT
		2.30 - 3.00								A	8.5	29	708	1206	352	143	352	28	179	215	239	724	272	420	373	326	263	109	51	21	LT
		3.00 - 3.30								A	7.4	25	616	1148	391	140	391	61	190	211	229	655	185	325	353	316	263	81	42	21	LT
		3.30 - 4.00								A	9.1	29	758	1172	383	131	383	106	227	244	206	720	237	386	418	355	272	53	34	16	LT
		4.00 - 4.30								A	8.9	26	741	1196	343	97	345	91	168	189	178	749	234	409	427	385	283	45	26	57	46
		4.30 - 5.00								A	9.9	27	825	1177	334	85	339	78	149	177	170	747	219	414	440	412	267	42	19	49	37
		5.00 - 5.30								A	11.9	33	991	1302	355	69	355	80	135	170	170	793	280	483	475	393	254	65	32	89	57
		5.30 - 6.00								A	11.8	32	983	1301	377	69	383	77	152	180	202	761	226	447	457	406	260	68	29	89	52
		6.00 - 6.30								A	13.1	33	1091	1502	468	89	499	126	234	232	203	861	314	514	535	407	254	87	26	55	55
		6.30 - 7.00								A	13.5	31	1125	1481	451	92	512	142	251	221	206	834	273	486	535	413	252	72	26	63	63
NCAA FOOTBALL PRE GAME																															
	2 SAT.	12.00N	28			ABC SC	207	95		A	6.1	23	508	1528	320	52	361	158	198	190	117	648	225	385	471	350	151	194	107	325	210
										B	6.1	23	508	1528	320	52	361	158	198	190	117	648	225	385	471	350	151	194	107	325	210
NCAA FOOTBALL GAME																															
	2 SAT.	12.28P	217			ABC SE	207	99		A	8.6	28	716	1358	357	99	394	164	246	210	154	771	290	444	466	352	240	104	32	89	73
		12.30 - 1.00								B	8.6	28	716	1358	357	99	394	164	246	210	154	771	290	444	466	352	240	104	32	89	73
		1.00 - 1.30								A	6.8	25	566	1514	339	41	428	154	225	163	145	719	244	415	445	350	228	128	66	239	119
		1.30 - 2.00								A	7.7	27	641	1392	365	72	422	174	268	235	155	820	337	506	458	327	254	91	39	59	59
		2.00 - 2.30								A	8.3	28	691	1420	390	103	420	180	250	230	160	849	315	523	487	376	257	96	42	55	55
		2.30 - 3.00								A	8.2	26	683	1300	369	101	369	151	224	197	151	747	316	470	462	338	207	131	29	53	53
		3.00 - 3.30								A	8.7	27	725	1385	383	127	406	192	284	205	152	791	303	453	500	377	240	121	25	67	67
		3.30 - 4.00								A	9.9	31	825	1342	348	106	371	157	243	187	149	787	267	424	495	390	253	111	19	73	73
										A	10.4	31	866	1242	334	124	360	133	220	225	163	741	262	363	450	344	253	62	14	79	79
NCAA FOOTBALL-POST																															
	2 SAT.	4.05P	7			ABC SC	205	95		A	6.7	20	558	1342	331	154	331	154	228	252	148	718	424	551	439	186	167	104	41	189	148
										B	6.7	20	558	1342	331	154	331	154	228	252	148	718	424	551	439	186	167	104	41	189	148
NCAA TODAY-CBS																															
	1 SAT.	1.00P	30			CBS SC	2	194	191	A	4.5	16	375	1403	368	119	376	98	240	226	216	720	282	494	355	393	226	125	40	182	123
	2 SAT.	3.30P	11				98	99		B	4.5	16	375	1403	368	119	376	98	240	226	216	720	282	494	355	393	226	125	40	182	123

PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. % %			AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11									
															WOMEN					MEN															
															18- 34	18- 49	25- 54	35- 64	55+	18- 34	18- 49	25- 54	35- 64	55+											
															TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54			35- 64	55+							
WEEKEND DAYTIME CONT'D																																			
NCAA TODAY POST-CBS										1	168	A	7.3	20	608	1360	396	166^	396	101^	234^	269^	212^	127^	880	289^	488	548	456	308^	40^	18^	44^	44^	
1 SAT. 4.53P 7 CBS SC										84	B	7.3	20	608	1360	396	166	396	101	234	269	212	127	880	289	488	548	456	308	40	18	44	44		
NEW FAT ALBERT SHOW										2	162	158	A	4.6	16	383	1543	176^	92^	278^	150^	150^	48^	65^	112^	358	245^	271^	172^	113^	87^	218^	51^	689	345
SAT. 12.30P 30 CBS CA										85	83	B	4.6	16	383	1543	176	92	278	150	150	48	65	112	358	245	271	172	113	87	218	51	689	345	
NFL '82-NBC										1	189	A	6.1	20	508	1352	391^	138^	391^	61^	126^	161^	214^	230^	724	255^	497	404^	444^	203^	104^	LT	133^	54^	
1 SUN. 12.30P 30 NBC SC										98	B	6.1	20	508	1352	391	138	391	61	126	161	214	230	724	255	497	404	444	203	104	LT	133	54		
NFL FOOTBALL GAME 1-NBC										1	211	A	13.2	35	1100	1547	450	236	458	88^	254	267	302	169^	908	365	630	586	452	221	93^	22^	88^	66^	
1 SUN. 1.00P 196 NBC SE										99	B	13.2	35	1100	1547	450	236	458	88	254	267	302	169	908	365	630	586	452	221	93	22	88	66		
1.00 - 1.30											A	11.4	33	950	1514	407	227^	407	45^	221^	252	309	155^	865	371	616	568	394	208^	87^	7^	155^	134^		
1.30 - 2.00											A	13.4	35	1116	1567	387	210^	387	47^	225	252	305	135^	924	391	661	580	433	219	117^	37^	139^	101^		
2.00 - 2.30											A	14.0	37	1166	1490	378	194^	384	58^	207	238	279	140^	903	350	613	584	467	223	105^	26^	98^	50^		
2.30 - 3.00											A	12.9	34	1075	1500	398	205^	408	60^	186^	219^	261	178^	906	348	611	584	456	232	99^	24^	87^	46^		
3.00 - 3.30											A	13.6	36	1133	1505	487	246	499	94^	252	272	303	206^	920	378	629	557	464	230	64^	19^	22^	22^		
3.30 - 4.00											A	14.7	36	1225	1589	566	285	578	145^	332	342	348	185^	900	317	611	594	508	221	80^	10^	31^	31^		
NFL FOOTBALL POST-NBC										1	158	A	6.2	16	516	1599	560	279^	563	230^	374^	392^	283^	85^	835	288^	605	614	484	154^	77^	LT	124^	124^	
1 SUN. 4.05P 14 NBC SC										81	B	6.2	16	516	1599	560	279	563	230	374	392	283	85	835	288	605	614	484	154	77	LT	124	124		
PAC-MAN/RASCALS/RICHIE-1										1	195	A	7.5	39	625	1808	74^	LT	74^	60^	60^	60^	14^	14^	65^	52^	52^	52^	13^	13^	440	270^	1229	860	
2 SAT. 8.30A 30 ABC CA										99	B	7.5	39	625	1808	74	LT	74	60	60	60	14	14	65	52	52	52	13	13	440	270	1229	860		
PAC-MAN/RASCALS/RICHIE-2										1	196	A	9.2	40	766	1492	105^	LT	105^	96^	96^	96^	9^	9^	46^	37^	46^	46^	9^	LT	339	136^	1002	647	

2 SAT.	9.00A	30 ABC CA		99	B	9.2 40	766	1492	105	LT	105	96	96	96	9	9	46	37	46	46	9	LT	339	136	1002	647	
PAC-MAN/RASCALS/RICHIE-3			1	196	A	9.7 41	808	1608	116^	LT	129^	95^	119^	106^	34^	10^	33^	17^	33^	33^	16^	LT	396	198^	1050	721	
2 SAT.	9.30A	30 ABC CA		99	B	9.7 41	808	1608	116	LT	129	95	119	106	34	10	33	17	33	33	16	LT	396	198	1050	721	
PANDAMONIUM			2	182	184	A	5.2 21	433	1441	239^	142^	276^	123^	196^	198^	108^	57^	232^	136^	191^	82^	96^	29^	248^	124^	685	374
SAT.	11.00A	30 CBS CA	94	89	B	5.2 21	433	1441	239	142	276	123	196	198	108	57	232	136	191	82	96	29	248	124	685	374	
POPEYE/OLIVE COMEDY SHOW			2	164	169	A	4.0 15	333	1694	287^	163^	368	237^	237^	109^	105^	76^	295^	174^	215^	141^	105^	80^	251^	68^	780	357^
SAT.	12.00N	30 CBS CA	86	84	B	4.0 15	333	1694	287	163	368	237	237	109	105	76	295	174	215	141	105	80	251	68	780	357	
RICHIE RICH/SOOBY DOO-1			49	191	A	3.9 17	325	2022	206^	160^	206^	LT	107^	107^	194^	99^	155^	95^	131^	129^	60^	LT	367^	148^	1294	687^	
1 SAT.	10.00A	30 ABC CA		99	B	5.5 24	458																				
RICHIE RICH/SOOBY DOO-2			49	195	A	4.4 18	367	1850	221^	161^	259^	57^	150^	111^	202^	109^	139^	126^	126^	110^	13^	LT	354^	193^	1098	567^	
1 SAT.	10.30A	30 ABC CA		99	B	6.2 26	516																				
SCHOOLHOUSE ROCK-8.26AM			48	180	A	3.2 23	267	850^	LT	LT	LT	LT	LT	LT	LT	LT	64^	LT	64^	64^	64^	LT	101^	LT	685^	419^	
1 SAT.	8.26A	4 ABC CN		94	B	3.2 22	267																				
SCHOOLHOUSE ROCK-8.55AM			30	192	A	4.2 23	350	1494	151^	55^	151^	51^	151^	151^	100^	LT	198^	138^	198^	198^	60^	LT	145^	17^	1000	606^	
1 SAT.	8.55A	4 ABC CN		98	B	3.7 21	308																				
SCHOOLHOUSE ROCK-8.25AM			1	176	A	4.5 32	375	1813	144^	64^	144^	117^	117^	117^	27^	27^	96^	LT	60^	60^	96^	36^	313^	LT	1260	893	
2 SAT.	8.25A	4 ABC CN		93	B	4.5 32	375	1813	144	64	144	117	117	117	27	27	96	LT	60	60	96	36	313	LT	1260	893	
SCHOOLHOUSE ROCK-9.25AM			30	194	A	3.5 16	292	1353	145^	94^	145^	28^	145^	145^	117^	LT	148^	79^	117^	148^	69^	LT	303^	44^	757^	565^	
1 SAT.	9.25A	4 ABC CN		99	B	3.9 18	325																				
SCHOOLHOUSE ROCK-10.56AM			1	171	A	6.2 23	516	1961	87^	217^	234^	147^	147^	218^	87^	16^	102^	71^	102^	31^	31^	LT	488	420^	1137	758	
2 SAT.	10.56A	3 ABC CN		92	B	6.2 23	516	1961	87	217	234	147	147	218	87	16	102	71	102	31	31	LT	488	420	1137	758	

2ND SEP. 1982 REPORT

PROGRAM NAME				T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	PROG. NET TYPE	WK 1	WK 2		AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
WEEKEND DAYTIME CONT'D																													
SCHOOLHOUSE ROCK-11.54AM				1	169		A	6.6	24	550	1362	57	116	145	90	90	90	55	55	151	102	151	151	49	LT	346	276	720	366
2 SAT. 11.54A 5 ABC CN					89		B	6.6	24	550	1362	57	116	145	90	90	90	55	55	151	102	151	151	49	LT	346	276	720	366
SCHOOLHOUSE ROCK-10.26AM				2	91	84	A	2.0	8	167	1874	299	155	394	317	352	174	77	42	324	223	223	95	66	101	371	156	785	678
SUN. 10.26A 3 ABC CN					70	62	B	2.0	8	167	1874	299	155	394	317	352	174	77	42	324	223	223	95	66	101	371	156	785	678
SCOOBY & SCRAPPY/PUPPY-1				1	169		A	7.3	27	608	1345	153	120	230	176	176	176	54	54	134	103	134	134	31	LT	374	286	607	247
2 SAT. 11.00A 30 ABC CA					89		B	7.3	27	608	1345	153	120	230	176	176	176	54	54	134	103	134	134	31	LT	374	286	607	247
SCOOBY & SCRAPPY/PUPPY-2				1	169		A	7.3	27	608	1352	110	122	189	128	128	128	61	61	134	93	134	134	41	LT	339	263	690	339
2 SAT. 11.30A 30 ABC CA					89		B	7.3	27	608	1352	110	122	189	128	128	128	61	61	134	93	134	134	41	LT	339	263	690	339
SHIRT TALES				2	194	193	A	5.5	30	458	1557	193	59	235	143	163	89	57	72	190	109	139	60	30	51	284	127	848	582
SAT. 8.30A 30 NBC CA					96	97	B	5.5	30	458	1557	193	59	235	143	163	89	57	72	190	109	139	60	30	51	284	127	848	582
SMURFS I				2	210	209	A	7.7	35	641	1605	223	83	249	188	210	77	35	39	93	48	65	44	28	17	268	129	995	625
SAT. 9.00A 30 NBC CA					99	99	B	7.7	35	641	1605	223	83	249	188	210	77	35	39	93	48	65	44	28	17	268	129	995	625
SMURFS II				2	210	209	A	9.0	39	750	1580	239	92	256	193	211	72	44	45	71	47	63	55	24	LT	269	87	984	571
SAT. 9.30A 30 NBC CA					99	99	B	9.0	39	750	1580	239	92	256	193	211	72	44	45	71	47	63	55	24	LT	269	87	984	571
SMURFS III				2	210	209	A	8.9	37	741	1761	270	91	303	185	243	127	90	60	130	97	113	100	33	LT	328	143	1000	591
SAT. 10.00A 30 NBC CA					99	99	B	8.9	37	741	1761	270	91	303	185	243	127	90	60	130	97	113	100	33	LT	328	143	1000	591
SPEED BUGGY				2	177	176	A	2.4	19	200	1555	100	LT	100	LT	70	90	100	LT	249	120	249	249	129	LT	345	50	861	510

SAT.	8.00A	30 CBS CA	87	86	B	2.4	19	200	1555	100	LT	100	LT	70	90	100	LT	249	120	249	249	129	LT	345	50	861	510	
SPORTSBEAT				22		A	4.4	11	367	1480	445A	74v	475A	51v	233A	248A	293A	196A	712	265A	398A	395A	335A	210A	181A	86v	112v	50v
2 SUN.	5.18P	30 ABC SC		75	B	3.3	10	275																				
SUNDAY MORNING			50	161	163	A	4.9	23	408	1262	485	120A	517	88A	156A	213A	260A	304	562	171A	283A	289A	289A	255A	67v	30v	116A	108A
SUN.	9.00A	90 CBS N		93	94	B	4.5	23	375																			
9.00 - 9.30						A	4.4	24	367	1131	420	118A	420	38v	90A	142A	205A	278A	572	163A	258A	283A	280A	289A	33v	LT	106A	106A
9.30 - 10.00						A	5.2	24	433	1300	521	113A	521	101A	188A	247A	252A	274A	544	134A	255A	266A	282	261A	90A	49v	145A	124A
10.00 - 10.30						A	5.0	21	417	1348	521	132A	605	120A	190A	248A	325	357	582	216A	336	322	311	222A	64v	33v	97A	97A
SUPERBOWL XVI-R(S)				196		A	5.6	16	466	1871	690	88v	709	402A	481A	258A	238A	131A	814	409A	613	445A	348A	167A	218A	55v	130A	86v
2 SUN.	1.24P	173 CBS SE		98																								
1.30 - 2.00						A	5.4	17	450	1522	313A	44v	341A	128v	180A	102v	134v	111v	981	622	829	524A	314A	126v	121v	LT	79v	79v
2.00 - 2.30						A	5.8	17	483	2046	743	71v	765	380A	464A	383A	307A	133A	933	591	795	407A	311A	138A	261A	105v	87v	87v
2.30 - 3.00						A	5.7	16	475	1966	757	51v	788	326A	489A	368A	376A	167A	837	436A	613	485A	364A	169A	239A	99v	102v	102v
3.00 - 3.30						A	4.8	14	400	2085	876	78v	876	580A	657	284A	250A	123v	675	281A	450A	363A	319A	206A	309A	69v	225A	125v
3.30 - 4.00						A	5.5	15	458	2155	959	74v	959	703	748	194A	205A	135A	674	250A	461A	371A	347A	213A	296A	54v	226A	101v
SUPERFRIENDS			49	180	176	A	3.1	24	258	1267	104v	34v	104v	85v	85v	85v	19v	19v	74v	LT	51v	51v	74v	23v	151A	LT	938	613
SAT.	8.00A	30 ABC CA		94	93	B	3.2	24	267																			
SYLVESTER DAFFY SHOW-1			2	181	181	A	3.2	18	267	1393	184A	127A	228A	64v	153A	175A	164A	53v	180A	173A	173A	113v	LT	LT	210A	41v	775	409A
SAT.	8.30A	30 CBS CA		92	93	B	3.2	18	267	1393	184	127	228	64	153	175	164	53	180	173	173	113	LT	LT	210	41	775	409
SYLVESTER DAFFY SHOW-2			2	181	181	A	4.1	19	342	1503	216A	126A	274A	110A	158A	189A	147A	85v	278A	246A	246A	129A	32v	32v	232A	53v	719	360
SAT.	9.00A	30 CBS CA		92	92	B	4.1	19	342	1503	216	126	274	110	158	189	147	85	278	246	246	129	32	32	232	53	719	360
THIS WEEK-DAVID BRINKLEY			41	169	171	A	4.0	14	333	1261	304A	63v	337A	108A	117A	63v	150A	193A	799	312A	439	385	355A	300A	32v	27v	93A	21v
SUN.	11.30A	60 ABC N		97	96	B	3.5	13	292																			
11.30 - 12.00						A	3.9	14	325	1354	343A	61v	392	145A	160A	68v	169A	213A	740	334A	440	307A	280A	283A	61v	49v	161A	40v
12.00 - 12.30						A	4.0	14	333	1171	268A	64v	289A	78v	78v	54v	126A	178A	858	290A	438	462	430	319A	LT	LT	24v	LT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WK #		DAY		START TIME		DUR		NET TYPE		PROG. WK 1 WK 2		K E Y	AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS OF (2+)		LADY WORK-ING HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. SEPT. 13, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{					16,830 20.2				37,980 45.6							
	ABC TV						THAT'S INCREDIBLE (R)(OP)							NFL MONDAY NIGHT FOOTBALL PITTSBURG VS DALLAS (9:00-12:14AM) (-OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					11,750 14.1	13.1*		15.1*	24.9	23.2*		27.4*		28.1*		24.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					24 12.7	23 *	15.2	24 *	42	36 *		42 *		44 *	25.3	40 *
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{					13,410 16.1		15,160 18.2		19,240 23.1		15,160 18.2		14,990 18.0			
	CBS TV						PRIVATE BENJAMIN (R)(OP)		WKRP IN CINCINNATI (R)		M*A*S*H (R)		HOUSE CALLS		LOU GRANT			
	AVERAGE AUDIENCE (Households (000) & %)	{					11,580 13.9		13,490 16.2		16,240 19.5		13,740 16.5		11,580 13.9	13.4*		14.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					23 12.9		25 14.9		29 18.6		25 16.6		23 13.2	21 *		24 *
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{					12,990 15.6				17,490 21.0							
	NBC TV						LITTLE HOUSE-PRAIRIE (R)(OP)							NBC MONDAY NIGHT MOVIES MURDER IN TEXAS, PART 1(R) (SUS-OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					9,330 11.2	10.4*		11.9*	12.9	11.8*		12.6*		13.2*		14.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					18 10.2	17 *	11.8	18 *	20	18 *		19 *		21 *	14.3	24 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{					18,330 22.0				33,570 40.3							
	ABC TV						THAT'S INCREDIBLE (R)(OP)							NFL MONDAY NIGHT FOOTBALL GREEN BAY VS NEW YORK GIANTS (9:00-12:27AM) (-OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					12,000 14.4	13.0*		15.8*	19.9	20.8*		22.5*		21.8*		21.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					22 12.7	21 *	15.3	24 *	34	32 *		34 *		33 *	22.4	34 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{					19,330 23.2		19,330 23.2		27,740 33.3							
	CBS TV						M*A*S*H (R)		WKRP IN CINCINNATI (OP)		ROYAL ROMANCE-CHAS&DIANA							
	AVERAGE AUDIENCE (Households (000) & %)	{					16,240 19.5		17,330 20.8		19,990 24.0	22.5*		24.0*		25.3*		24.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					30 18.1		31 21.0		37 21.9	33 *		36 *		39 *	24.7	39 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{					13,160 15.8				21,240 25.5							
	NBC TV						LITTLE HOUSE-PRAIRIE (R)(OP)							NBC MONDAY NIGHT MOVIES COMING HOME(R) (9:00-11:30PM) (OP)(-OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{					10,080 12.1	11.5*		12.8*	12.9	12.5*		12.4*		12.8*		13.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%					18 11.4	18 *	12.6	19 *	21	18 *		19 *		20 *	12.8	21 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.7	55.2	55.1	57.3	59.1	61.5	64.1	65.5	66.7	66.9	66.2	65.7	63.6	62.4	60.3	57.4
		WK. 2	57.1	58.1	58.6	61.2	63.2	65.6	66.6	68.0	68.5	67.6	66.4	66.4	65.8	64.6	62.6	60.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE. MON. SEPT. 20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. SEPT.14, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{		16,910 20.3		16,330 19.6		21,320 25.6		21,240 25.5		22,820 27.4		HART TO HART (R)			
	ABC TV				HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)		{		14,330 17.2		14,910 17.9		18,990 22.8		19,410 23.3		17,660 21.2		21.2*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{		31 16.0		30 18.5		37 21.8		38 23.7		37 23.1		36* 21.0			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{		10,410 12.5		12,410 14.9		MOONLIGHT				7,410 8.9		CBS REPORTS			
	CBS TV				CRONKITE'S UNIVERSE (OP)													
	AVERAGE AUDIENCE (Households (000) & %)		{		8,500 10.2		7,330 8.8		9.4*		8.6*		8.5*		5,000 6.0			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{		18 10.8		14 9.6		16* 9.7		14* 8.4		14* 8.5		11* 6.7			
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{		10,660 12.8		18,660 22.4		FATHER MURPHY (R)(OP)		NBC TUE MOVIE OF-WEEK MURDER IN TEXAS, PART 2(R) (OP)							
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{		7,660 9.2		12,660 15.2		8.5*		13.0*		13.8*		16.5*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{		16 8.4		26 12.6		15* 8.6		21* 13.4		23* 13.7		28* 16.1			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{		15,160 18.2		14,240 17.1		18,830 22.6		18,830 22.6		20,910 25.1		HART TO HART (R)			
	ABC TV				HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)		{		12,910 15.5		12,580 15.1		16,410 19.7		17,080 20.5		17,160 20.6		20.4*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{		25 14.7		24 14.8		31 19.0		32 20.4		36 20.2		34* 20.9			
WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{		16,330 19.6		18,410 22.1		BUGS BUNNY/R. RUNNER MOVIE (R)(OP)		CBS TUESDAY NIGHT MOVIES HERO AT LARGE(R)							
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{		11,660 14.0		10,250 12.3		14.0*		11.0*		11.5*		14.1*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{		23 13.8		22* 10.9		23* 14.2		17* 11.1		18* 11.0		24* 14.1			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{		16,580 19.9		11,160 13.4		FATHER MURPHY (R)(SUS-OP)(OP)		NBC WHITE PAPER							
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)		{		9,660 11.6		7,500 9.0		10.0*		12.7*		12.8*		9.1*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %		{		18 10.1		16* 10.0		17* 10.5		20* 11.2		20* 12.6		15* 8.5			
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	52.0	52.8	52.5	53.1	55.1	57.5	58.9	60.1	61.1	61.4	61.3	61.4	59.8	58.5	57.1	55.0
U.S. TV Households: 83,300,000		WK. 2	53.7	55.8	57.3	59.4	59.9	61.7	62.0	63.7	64.4	64.4	63.8	63.8	60.3	58.3	56.3	54.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.TUE. SEPT.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. SEPT.15, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						14,080 16.9				15,660 18.8				12,500 15.0			
	ABC TV						← PHOENIX (R) →				← FALL GUY (R)(OP) →				← DYNASTY (R) →			
	AVERAGE AUDIENCE (Households (000) & %)						10,580 12.7	12.2*		13.3*	11,500 13.8	13.2*		14.4*	9,580 11.5	11.2*		11.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						22 11.8	22 *		22 *	23 13.2	22 *		23 *	21 11.6	19 *		22 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						11,250 13.5				18,490 22.2							
	CBS TV						← MR. MERLIN (R)(OP) →				← CBS WEDNESDAY NIGHT MOVIE FIREPOWER →							
	AVERAGE AUDIENCE (Households (000) & %)						7,410 8.9	8.6*		9.3*	11,750 14.1	12.6*		14.3*		15.1*		14.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						16 8.8	16 *		16 *	24 12.4	21 *		23 *	15.2	26 *	14.7	26 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						16,740 20.1				14,830 17.8		13,990 16.8		17,330 20.8			
	NBC TV						← REAL PEOPLE (R)(OP) →				← FACTS OF LIFE (R) →		← LOVE, SIDNEY (SUS-OP) →		← QUINCY, M.E. (R) →			
	AVERAGE AUDIENCE (Households (000) & %)						12,740 15.3	14.3*		16.4*	13,160 15.8		12,910 15.5		13,740 16.5	16.5*		16.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						27 13.4	26 *		28 *	26 15.0		25 15.3		29 16.3	29 *	16.5	31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						26,990 32.4								14,990 18.0			
	ABC TV						← GOLD MONKEY (OP) →				← DYNASTY (R) →							
	AVERAGE AUDIENCE (Households (000) & %)						16,830 20.2	18.7*		19.7*		20.7*		21.7*	11,250 13.5	13.4*		13.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						31 18.0	31 *		31 *		31 *		33 *	23 13.4	22 *		23 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						17,160 20.6				23,820 28.6							
	CBS TV						← SEVEN BRIDES/SEVEN BROS. (OP) →				← CBS WEDNESDAY NIGHT MOVIE MAID IN AMERICA →							
	AVERAGE AUDIENCE (Households (000) & %)						12,580 15.1	14.5*		15.8*	14,990 18.0	15.5*		16.2*		19.8*		20.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						24 13.8	24 *		25 *	29 15.0	24 *		24 *		33 *		34 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						21,160 25.4					15,080 18.1			16,660 20.0			
	NBC TV						← REAL PEOPLE (OP) →				← FAMILY TIES (OP) →		← QUINCY, M.E. (R) →					
	AVERAGE AUDIENCE (Households (000) & %)						13,580 16.3	15.2*		16.7*	12,990 15.6				12,410 14.9	14.8*		14.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						26 15.0	25 *		26 *	24 17.1	26 *		24 *	25 15.2	24 *	14.6	25 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	50.1	51.1	51.4	53.2	53.9	56.0	58.4	60.0	59.8	61.3	61.6	61.5	58.5	56.6	55.3	53.4
U.S. TV Households: 83,300,000		WK. 2	55.1	58.0	59.3	59.6	60.2	61.9	63.3	64.6	65.2	66.5	66.8	65.5	60.7	60.3	59.8	58.6

For explanation of symbols, See page A.

EVE.WED. SEPT.22, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. SEPT.16, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					13,660 16.4		29,820 35.8										
	ABC TV					JOANIE LOVES CHACHI (R)(OP)							ABC NFL FOOTBALL SPECIAL MINNESOTA VS BUFFALO (8:30-12:05AM) (7:00P)					
	AVERAGE AUDIENCE (Households (000) & %)					11,160 13.4		14,240 17.1	12.6*		17.8*		19.1*		19.9*		18.5*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					24 13.1	13.8	31 12.1	22 * 13.2	16.9	18.6	19.1	19.1	20.1	19.7	18.6	18.3	
E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,830 23.8				16,740 20.1				14,660 17.6				
	CBS TV							MAGNUM, P.I. (R)(OP)			SIMON & SIMON (R)				KNOTS LANDING (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,160 15.8	14.2*		17.4*	12,910 15.5	14.7*		16.2*	10,410 12.5	12.4*		12.6*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					27 13.9	25 * 14.4	17.0	29 * 17.8	25 14.7	24 * 14.7	16.4	26 * 16.0	23 12.4	22 * 12.5	12.5	24 * 12.7	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,660 17.6				14,740 17.7		11,750 14.1		17,410 20.9				
	NBC TV							FAME (R)(OP)			GIMME A BREAK (R)		TEACHERS ONLY (R)(OP)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,750 11.7	9.9*		13.5*	12,910 15.5		10,250 12.3		12,740 15.3	15.1*		15.4*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					20 9.4	17 * 10.4	13.2	22 * 13.7	25 15.0	20 15.9	20 12.3	28 12.4	26 * 14.7	26 * 15.5	15.5	29 * 15.3	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,490 17.4		21,410 25.7						10,500 12.6				
	ABC TV					JOANIE LOVES CHACHI (R)(OP)							ABC MOVIE SPECIAL-THU THE CHEAP DETECTIVE (8:30-10:25PM) (7:00P)			20/20 (SPECIAL) (10:25-10:53PM) (7:00P)		
	AVERAGE AUDIENCE (Households (000) & %)					11,830 14.2		9,080 10.9	9.8*		10.7*		11.1*	9,500 11.4				
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					24 13.7	18 14.7	18 10.1	16 * 9.4	17 * 11.0	17 * 10.4	18 * 10.9	18 * 11.3	21 12.5	21 11.0	11.6	11.4	
E E K 2	TOTAL AUDIENCE (Households (000) & %)					21,990 26.4				19,080 22.9				13,080 15.7				
	CBS TV							MAGNUM, P.I. (R)(OP)			SIMON & SIMON (9:00-9:53PM) (R)(SUS-OP)				KNOTS LANDING (R)			
	AVERAGE AUDIENCE (Households (000) & %)					16,160 19.4	17.4*		21.4*	15,080 18.1	17.6*		18.8*	9,750 11.7	11.6*		11.9*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					32 16.2	29 * 18.6	21.3	34 * 21.6	29 17.4	28 * 17.7	30 * 18.7	30 * 18.8	21 11.8	20 * 11.5	23 * 11.8	23 * 11.9	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					17,580 21.1				17,160 20.6		16,990 20.4		21,240 25.5				
	NBC TV							FAME (R)(OP)			GIMME A BREAK (R)		TEACHERS ONLY (R)(SUS-OP)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,160 13.4	12.0*		14.8*	14,990 18.0		14,080 16.9		15,830 19.0	18.8*		19.3*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					22 12.1	20 * 11.9	14.3	24 * 15.3	29 17.0	27 19.0	27 17.0	34 16.8	34 18.7	32 * 18.9	37 * 19.2	37 * 19.4	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	52.5	53.2	54.1	55.6	57.2	58.6	60.5	61.3	61.3	62.2	61.9	61.2	58.4	56.5	54.1	52.0
		WK. 2	54.7	55.9	56.0	57.6	59.3	61.1	62.2	62.6	62.6	63.2	62.9	61.6	59.0	57.2	53.9	51.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.THU. SEPT.23, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. SEPT. 17, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)					10,830 13.0				19,330 23.2							
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,500 9.0	8.9*		9.2*	12,000 14.4	13.3*		13.9*		15.3*		15.1*
	SHARE OF AUDIENCE %					17	18 *		17 *	27	25 *		26 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %					9.1	8.7	8.8	9.5	13.1	13.6	13.8	14.0	15.0	15.6	15.2	14.9
W E K 2	TOTAL AUDIENCE (Households (000) & %)					15,990 19.2				15,910 19.1				14,830 17.8			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					11,910 14.3	13.5*		15.2*	12,830 15.4	14.9*		15.9*	11,830 14.2	13.9*		14.6*
	SHARE OF AUDIENCE %					28	27 *		29 *	29	28 *		30 *	27	26 *		28 *
	AVG. AUD. BY ¼ HR. %					12.7	14.2	14.7	15.6	14.5	15.2	15.8	16.1	13.9	13.8	14.6	14.5
W E K 2	TOTAL AUDIENCE (Households (000) & %)					15,330 18.4				15,660 18.8							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					11,500 13.8	13.1*		14.5*	8,160 9.8	10.4*		9.3*		9.6*		10.0*
	SHARE OF AUDIENCE %					27	26 *		27 *	18	20 *		17 *		18 *		19 *
	AVG. AUD. BY ¼ HR. %					12.4	13.7	15.0	14.1	10.4	10.4	9.7	9.0	9.8	9.4	9.7	10.3
W E K 2	TOTAL AUDIENCE (Households (000) & %)					19,490 23.4								14,080 16.9			
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					10,910 13.1	11.0*		11.9*		14.7*		14.8*	10,500 12.6	12.4*		12.7*
	SHARE OF AUDIENCE %					24	20 *		21 *		26 *		27 *	24	23 *		24 *
	AVG. AUD. BY ¼ HR. %					11.4	10.7	11.6	12.2	14.8	14.7	14.7	15.0	12.2	12.5	12.3	13.2
W E K 2	TOTAL AUDIENCE (Households (000) & %)					20,740 24.9				21,240 25.5				19,160 23.0			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					16,660 20.0	19.7*		20.4*	15,830 19.0	18.9*		19.1*	15,330 18.4	18.0*		18.9*
	SHARE OF AUDIENCE %					36	36 *		36 *	34	34 *		34 *	35	33 *		36 *
	AVG. AUD. BY ¼ HR. %					19.0	20.4	20.4	20.3	19.1	18.7	19.1	19.1	17.7	18.3	18.7	19.1
W E K 2	TOTAL AUDIENCE (Households (000) & %)					11,910 14.3				12,740 15.3							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					8,750 10.5	10.1*		11.0*	6,660 8.0	7.1*		7.3*		9.1*		8.6*
	SHARE OF AUDIENCE %					19	18 *		20 *	15	13 *		13 *		17 *		16 *
	AVG. AUD. BY ¼ HR. %					9.8	10.3	10.9	11.1	7.2	7.1	7.1	7.4	9.4	8.9	8.8	8.3
TV HOUSEHOLDS USING TV WK. 1		45.9	46.7	47.3	48.8	48.6	50.8	52.7	53.8	53.1	53.4	53.3	53.5	54.0	53.7	52.9	51.9
(See Def. 1) WK. 2		47.9	49.5	50.3	52.1	54.8	55.4	55.6	56.1	55.5	55.5	55.7	55.9	54.7	53.5	52.9	51.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE. FRI. SEPT. 24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. SEPT.18, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					12,910 15.5				24,410 29.3							
	ABC TV								T.J. HOOKER (R)(OP)								
	AVERAGE AUDIENCE (Households (000) & %)					9,660 11.6				11,000 13.2							
	SHARE OF AUDIENCE %					22				26							
	AVG. AUD. BY ¼ HR. %					9.9				12.6							
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					13,160 15.8				20,080 24.1							
	CBS TV								WALT DISNEY GUS, PART 2(R) (OP)								
	AVERAGE AUDIENCE (Households (000) & %)					9,080 10.9				12,660 15.2							
	SHARE OF AUDIENCE %					21				27							
	AVG. AUD. BY ¼ HR. %					9.9				13.2							
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					13,330 16.0				21,320 25.6							
	NBC TV								DIFF'RENT STROKES-SAT. (R)(OP)								
	AVERAGE AUDIENCE (Households (000) & %)					10,250 12.3				12,740 15.3							
	SHARE OF AUDIENCE %					23				27							
	AVG. AUD. BY ¼ HR. %					10.4				14.2							
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					15,910 19.1				21,490 25.8							
	ABC TV								T.J. HOOKER (OP)								
	AVERAGE AUDIENCE (Households (000) & %)					12,410 14.9				15,080 18.1							
	SHARE OF AUDIENCE %					27				31							
	AVG. AUD. BY ¼ HR. %					13.2				16.1							
WEEK 5	TOTAL AUDIENCE (Households (000) & %)					15,490 18.6				16,080 19.3							
	CBS TV								WALT DISNEY THE APPLE DUMPLING GANG RIDES AGAIN (OP)								
	AVERAGE AUDIENCE (Households (000) & %)					10,580 12.7				9,500 11.4							
	SHARE OF AUDIENCE %					23				20							
	AVG. AUD. BY ¼ HR. %					12.6				11.5							
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					14,910 17.9				21,570 25.9							
	NBC TV								DIFF'RENT STROKES-SAT. (R)(OP)								
	AVERAGE AUDIENCE (Households (000) & %)					12,410 14.9				15,160 18.2							
	SHARE OF AUDIENCE %					27				31							
	AVG. AUD. BY ¼ HR. %					13.9				18.6							
TV HOUSEHOLDS USING TV WK. 1		46.5	47.4	47.8	49.8	50.0	52.0	53.3	54.8	56.5	58.0	57.6	58.2	58.3	57.5	55.4	54.3
(See Def. 1) WK. 2		48.8	49.9	51.0	52.6	54.3	55.5	55.6	56.7	57.8	58.4	58.6	58.8	58.9	58.2	57.4	55.5

U.S. TV Households: 83,300,000

(1) NCAA FOOTBALL-CBS, CBS, (3:41-7:11PM)

For explanation of symbols, See page A.

EVE.SAT. SEPT.25, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. SEPT.18, 1982

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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TOTAL AUDIENCE
(Households (000) & %)

ABC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE

AVG. AUD. BY ¼ HR.

NCAA FOOTBALL GAME
MICHIGAN VS NOTRE DAME
(9:00-12:30AM)

2,500
3.0ABC
WEEKEND
REPORT-
SAT.

2,420

2.9

10

2.9

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE

AVG. AUD. BY ¼ HR.

TOTAL AUDIENCE
(Households (000) & %)10,410
12.5

NBC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE

AVG. AUD. BY ¼ HR.

SATURDAY NIGHT
(11:30-12:50AM)
(SUSTAINING 12:50-1:00AM)

5,330

6.4

7.5*

6.1*

5.4*

19

19 *

19 *

21 *

7.8

7.1

6.4

5.8

5.8

4.3

TOTAL AUDIENCE
(Households (000) & %)4,750
5.7

ABC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE

AVG. AUD. BY ¼ HR.

4,500
5.4

11

5.4

TOTAL AUDIENCE
(Households (000) & %)

CBS TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE

AVG. AUD. BY ¼ HR.

TOTAL AUDIENCE
(Households (000) & %)10,160
12.2

NBC TV

AVERAGE AUDIENCE
(Households (000) & %)

SHARE OF AUDIENCE

AVG. AUD. BY ¼ HR.

SATURDAY NIGHT
(11:30-12:54AM)
(SUSTAINING 12:54-1:00AM)

5,750

6.9

8.7*

6.3*

5.5*

21

23 *

20 *

20 *

9.2

8.2

6.9

5.7

5.6

5.5

TV HOUSEHOLDS USING TV
(See Def. 1)

WK. 1	51.1	46.7	40.7	37.8	34.3	31.2	26.9	23.7	20.4	18.3	16.5	15.0	13.5	12.2	10.5	9.2
WK. 2	48.2	44.2	38.3	35.9	32.8	30.4	28.5	26.7	24.0	21.5	19.1	17.7	15.5	13.9	11.9	10.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. SEPT.25, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEPT.19, 1982

		TIME															
		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 12,580 15.1				{ 33,150 39.8											
	ABC TV	ABC SAT. MORNING PREVIEW (OP) 34TH ANNUAL EMMY AWARDS (8:00-11:04PM) (OP)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,250 9.9				{ 18,080 21.7				{ 23.2* 35 *		{ 23.5* 35 *		{ 23.6* 39 *		{ 21.5* 38 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	17 8.7	9.1* 9.5	17 * 10.1	10.7* 11.2	18 * 15.5	35 18.8	28 * 20.5	21.3* 22.0	33 * 23.1	23.2* 23.3	23.5* 23.0	35 * 24.0	39 * 24.2	22.9 21.7	21.7 21.3	
E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 29,570 35.5				{ 23,820 28.6				{ 14,410 17.3		{ 16,330 19.6					
	CBS TV	(1) (-OP) 60 MINUTES (7:19-8:19PM) (OP)(-OP) SEVEN BRIDES/SEVEN BROS. (8:19-9:49PM) (OP)(-OP) ALICE (9:49-10:19PM) (R)(OP)(-OP) TRAPPER JOHN, M.D. (10:19-11:19PM) (R)(OP)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 21,070 25.3				{ 16,580 19.9				{ 12,250 14.7		{ 11,580 13.9					
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	43 21.8	25.7* 22.8	44 * 25.1	25.7* 26.4	30 26.8	30 18.2	28 * 18.2	18.3* 18.4	21.0* 21.2	21.0* 22.1	14.7 14.8	23 14.9	25 13.1	24 * 14.0	14.0 14.0	
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 11,500 13.8				{ 15,240 18.3				{ 17,910 21.5							
	NBC TV	STEELER & PITTSBURGH KID (R) CHIPS (R)(OP) NBC SUNDAY NIGHT MOVIE MEN OF STEEL (SUS-OP)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,000 8.4				{ 10,580 12.7				{ 10,910 13.1		{ 12.7* 19 *		{ 14.6* 24 *		{ 14.2* 25 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	15 6.6	7.1* 7.5	13 * 9.0	9.7* 10.4	17 * 10.7	19 * 12.9	21 * 13.5	13.6* 13.6	13.1 10.7	11.1* 11.4	12.7* 12.0	19 * 13.3	24 * 14.3	24 * 14.9	25 * 14.4	
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 14,740 17.7				{ 18,990 22.8				{ 12,660 15.2							
	ABC TV	RIPLEY'S BELIEVE IT-NOT MATT HOUSTON (OP) WHATEVER HAPPENED TO. ?															
	AVERAGE AUDIENCE (Households (000) & %)	{ 9,910 11.9				{ 12,410 14.9				{ 10,000 12.0		{ 12.0* 20 *		{ 12.1* 20 *		{ 12.1* 21 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	20 11.5	11.4* 11.3	20 * 11.8	12.4* 12.9	21 * 14.9	23 * 14.8	22 * 14.5	14.5* 14.5	15.6* 15.7	15.6* 15.6	14.8* 13.9	22 * 11.8	20 * 12.2	20 * 12.3	21 * 11.9	
E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 26,240 31.5				{ 17,740 21.3				{ 19,660 23.6		{ 19,080 22.9		{ 21,910 26.3			
	CBS TV	60 MINUTES ARCHIE BUNKER'S PLACE GLORIA (OP) JEFFERSONS ONE DAY AT A TIME TRAPPER JOHN, M.D.															
	AVERAGE AUDIENCE (Households (000) & %)	{ 19,660 23.6				{ 15,990 19.2				{ 18,240 21.9		{ 18,080 21.7		{ 18,990 22.8		{ 22.4* 38	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	41 21.3	22.1* 22.8	39 * 24.8	25.1* 25.4	42 * 18.9	30 19.6	32 20.5	21.4 21.4	21.5 22.3	22.3 21.1	22.3 21.1	22.3 22.3	22.3 22.3	22.5 22.5	23.4 23.4	22.8 22.8
E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 10,750 12.9				{ 25,240 30.3				{ 20,830 25.0							
	NBC TV	(2) (-OP) CHIPS (7:14-8:00PM) (R)(OP) KNIGHT RIDER (OP) TV CENSORED BLOOPERS #3 (R)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,080 9.7				{ 18,080 21.7				{ 16,830 20.2		{ 20.6* 34		{ 19.8* 34 *		{ 19.8* 34 *	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	16 7.2	10.5* 8.2	17 * 10.0	10.5* 11.0	33 18.1	30 * 19.9	32 * 21.0	21.2* 21.4	22.7* 22.1	22.7* 23.3	23.8* 24.1	36 * 23.6	36 * 23.6	34 * 20.8	34 * 20.5	34 * 20.1
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	54.3	55.7	57.5	58.8	60.4	61.6	64.3	65.7	66.7	67.6	67.5	65.1	61.7	60.2	57.4
		WK. 2	54.9	57.0	59.1	61.4	63.2	64.2	65.1	65.9	66.4	66.8	66.3	65.7	61.3	61.0	59.8

U.S. TV Households: 83,300,000

(1) CBS NFL FTBL GM 2, CBS, (4:00-7:19PM)

(2) NBC SUNDAY FOOTBALL GM 2, NBC, (4:13-7:14PM)

For explanation of symbols, See page A.

EVE.SUN. SEPT.26, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEPT.19, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,250 5.1 (1) (-OP)	(2) (OP)														
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	4,000 4.8															
	SHARE OF AUDIENCE %		11															
	AVG. AUD. BY ¼ HR. %		5.9	4.6														
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,080 4.9															
	CBS TV		TRAPPER JOHN, M.D. (10:19-11:19PM) (-OP)	(3) (OP)														
	AVERAGE AUDIENCE (Households (000) & %)	{	4,080 4.9															
	SHARE OF AUDIENCE %		12															
	AVG. AUD. BY ¼ HR. %		14.6	5.0	4.5													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	1,830 2.2															
	NBC TV		NBC LATE NIGHT MOVIE THE MYSTERIOUS TWO(R) (11:30-1:50AM)															
	AVERAGE AUDIENCE (Households (000) & %)	{	830 1.0	1.0*		1.1*		1.1*		.8*								
	SHARE OF AUDIENCE %		5	3 *		5 *		6 *		6 *								
	AVG. AUD. BY ¼ HR. %		.9	1.0	1.1	1.2	1.1	1.0	.8	.8								
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,750 4.5															
	ABC TV		ABC WEEKEND REPORT- SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	{	3,670 4.4															
	SHARE OF AUDIENCE %		10															
	AVG. AUD. BY ¼ HR. %		4.4															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,910 5.9															
	CBS TV		CBS SUNDAY NEWS- OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	{	4,750 5.7															
	SHARE OF AUDIENCE %		12															
	AVG. AUD. BY ¼ HR. %		5.7															
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	2,580 3.1															
	NBC TV		NBC LATE NIGHT MOVIE FLASH GORDON(R) (11:30-12:41AM) (SUSTAINING 12:41-1:30AM)															
	AVERAGE AUDIENCE (Households (000) & %)	{	1,500 1.8	2.0*		1.5*												
	SHARE OF AUDIENCE %		7	6 *		6 *												
	AVG. AUD. BY ¼ HR. %		2.3	1.8	1.6	1.5	1.5											
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	50.5	42.6	35.0	28.5	24.6	21.0	18.4	16.5	14.3	12.4	10.5	9.3	7.9	7.0	6.5	5.9
		WK. 2	47.6	41.3	33.5	29.1	25.5	22.2	19.9	18.0	16.5	15.2	13.7	12.2	10.2	8.6	7.7	6.9

U.S. TV Households: 83,300,000

(1) 34TH ANNUAL EMMY AWARDS, ABC, (8:00-11:04PM) (SUSTAINING 11:04-11:12PM)

A-19 (2) ABC WEEKEND REPORT-SUN., ABC, (11:12-11:27PM)

(3) CBS SUNDAY NEWS-OSGOOD, CBS, (11:19-11:34PM)

For explanation of symbols, See page A.

EVE.SUN. SEPT.26, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT. 13-17, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			5,500 6.6				5,080 6.1									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,330 5.2				4,170 5.0									
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			28 5.1 5.3				27 4.9 5.1									
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			3,000 3.6				2,750 3.3				3,170 3.8				3,920 4.7	
	CBS TV			CBS MORNING NEWS 1				CBS MORNING NEWS 2				ONE DAY AT A TIME-M-F				ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)			2,330 2.8				2,330 2.8				2,750 3.3				3,420 4.1	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			15 2.7 2.8				15 2.7 2.8				18 3.1 3.4				23 3.8 4.4	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			4,500 5.4				5,080 6.1				2,580 3.1				3,750 4.5	
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)				DIFF'RENT STROKES M-F				WHEEL OF FORTUNE	
	AVERAGE AUDIENCE (Households (000) & %)			3,580 4.3				4,080 4.9				2,080 2.5				3,170 3.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			23 4.1 4.3				27 4.9 4.8				14 2.4 2.7				21 3.7 3.9	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			5,410 6.5				5,750 6.9									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,330 5.2				4,830 5.8									
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			29 5.1 5.3				30 5.7 5.9									
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			2,670 3.2				3,170 3.8				3,250 3.9				3,500 4.2	
	CBS TV			CBS MORNING NEWS 1				CBS MORNING NEWS 2				\$25,000 PYRAMID				CHILD'S PLAY	
	AVERAGE AUDIENCE (Households (000) & %)			2,170 2.6				2,420 2.9				2,580 3.1				2,920 3.5	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			14 2.5 2.6				15 2.9 2.9				16 3.0 3.3				18 3.4 3.7	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			4,080 4.9				4,660 5.6				3,170 3.8				3,920 4.7	
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)				DIFF'RENT STROKES M-F				WHEEL OF FORTUNE	
	AVERAGE AUDIENCE (Households (000) & %)			3,250 3.9				3,920 4.7				2,580 3.1				3,250 3.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			21 3.7 4.1				24 4.7 4.8				16 3.0 3.2				20 3.8 4.0	
TV HOUSEHOLDS USING TV WK. 1		10.4	12.7	14.8	16.3	17.8	18.8	18.8	18.3	18.2	18.2	17.6	17.9	17.6	18.0	18.3	18.5
(See Def. 1) WK. 2		10.1	12.5	14.7	16.3	17.4	18.7	19.1	19.0	18.9	19.3	19.5	19.6	18.7	19.1	19.2	19.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT. 20-24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT. 13-17, 1982

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,500 6.6				5,000 6.0		6,000 7.2		9,910 11.9				8,250 9.9			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,750 4.5				4,170 5.0		5,160 6.2		7,830 9.4				6,410 7.7			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	23 4.0	4.2* 4.3		4.8* 5.0	24* 4.8	5.2	26 6.1	6.3	34 8.7	9.0* 9.3	33* 10.0	35* 9.7	30 7.6	30* 7.7	7.8	7.0* 31* 7.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,660 8.0		7,910 9.5				9,000 10.8				7,660 9.2				5,910 7.1	
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,750 6.9		6,750 8.1				6,500 7.8	7.7*		8.0* 32*	7.4 27	7.1* 25*			7.7* 30*	5,250 6.3
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	37 6.4		40 7.4		8.5		7.6 7.9	7.9	7.8	8.0 8.0	7.1 7.1	7.1 7.1	7.7		6.4 6.4	6.3
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,170 3.8				1,920 2.3		2,750 3.3		6,330 7.6				4,830 5.8			
	NBC TV		TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	2,170 2.6	2.6*		2.5*	1.9		2,250 2.7		4,660 5.6	5.4*		5.9* 21*	3,580 4.3	4.4*		4.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	13 2.7	14* 2.5		12* 2.5	8 1.9	1.9	11 2.5	2.8	20 5.3	20* 5.5	24* 5.8	21* 6.0	17 4.4	17* 4.3	4.3	17* 4.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,910 7.1				5,000 6.0		6,330 7.6		9,910 11.9				8,660 10.4			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,080 4.9	4.5*		5.2*	4,250 5.1		5,410 6.5		7,660 9.2	8.6*		9.7* 34*	6,910 8.3	8.2*		8.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	24 4.3	23* 4.8		24* 5.2	22 5.0	5.3	26 6.5	6.4	33 8.2	31* 9.0	31* 9.7	34* 9.8	32 8.3	31* 8.1	8.4	33* 8.5
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	6,500 7.8		7,330 8.8				8,910 10.7				7,500 9.0				5,410 6.5	
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,410 6.5		6,250 7.5				6,410 7.7	7.7*		7.8* 31*	7.0 26	6.7* 24*			7.2* 27*	5,080 6.1
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	33 6.1		35 7.3		7.8		31 7.7	33* 7.7	7.7	31* 7.9	26 6.8	24* 6.6	7.2		7.1 6.0	24 6.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,170 3.8				1,580 1.9		2,750 3.3		6,250 7.5				4,830 5.8			
	NBC TV		TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	2,170 2.6	2.6*		2.5*	1,250 1.5		2,250 2.7		4,750 5.7	5.4*		6.0* 21*	3,580 4.3	4.5*		4.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	13 2.7	13* 2.6		12* 2.5	6 1.5	1.5	11 2.5	2.9	20 5.1	19* 5.7	24* 6.0	21* 6.1	16 4.6	17* 4.3	4.2	16* 4.1
TV HOUSEHOLDS USING TV		WK. 1	18.5	19.5	19.8	21.1	22.7	23.5	23.7	25.1	26.9	28.1	28.0	27.7	25.8	25.6	24.6	25.1
(See Def. 1)		WK. 2	19.6	20.2	21.0	22.4	23.5	24.6	24.9	25.9	27.1	28.4	28.2	27.8	26.2	26.2	25.5	26.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT. 20-24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.13-17, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 9,500 11.4				3,830 4.6										11,330 13.6	
	ABC TV	GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,160 8.6	8.3*		8.9*	3,250 3.9										9,660 11.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	% 32 8.2	% 32 * 8.5	8.7	31 * 9.1	14 3.9	3.8									24 11.8	11.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 7,750 9.3				2,670 3.2										11,500 13.8	
	CBS TV	GUIDING LIGHT (OP)				TATTLETALES (S(OP))										CBS EVENING NEWS- RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,330 7.6	7.4*		7.9*	2,170 2.6										10,080 12.1	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	% 28 7.2	% 29 * 7.7	8.0	28 * 7.8	9 2.6	2.7									24 12.1	12.1
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{ 4,250 5.1														10,000 12.0	
	NBC TV	FANTASY														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,830 3.4	3.2*		3.5*											8,580 10.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	% 13 3.0	% 12 * 3.3	3.5	12 * 3.6											20 10.1	10.5
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{ 9,910 11.9				4,170 5.0										11,000 13.2	
	ABC TV	GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT (S)(OP) (SUS-OP)				(SUS-OP)						ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,750 9.3	9.3*		9.4*	3,500 4.2										9,500 11.4	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	% 33 9.1	% 34 * 9.4	9.5	32 * 9.2	14 4.2	4.1									22 11.3	11.3
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{ 7,830 9.4				2,580 3.1										11,830 14.2	
	CBS TV	GUIDING LIGHT (OP)				TATTLETALES (SUS-OP)										CBS EVENING NEWS- RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,410 7.7	7.5*		8.0*	2,080 2.5										10,330 12.4	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	% 27 7.2	% 28 * 7.8	8.1	27 * 7.9	8 2.5	2.5									24 12.3	12.6
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{ 4,660 5.6														10,080 12.1	
	NBC TV	FANTASY														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,920 3.5	3.3*		3.7*											8,750 10.5	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	% 12 3.3	% 12 * 3.3	3.6	13 * 3.8											20 10.2	10.8
TV HOUSEHOLDS USING TV WK. 1		25.7	27.2	28.5	29.8	28.8	30.3	31.2	33.5	35.1	36.9	38.3	41.2	44.3	47.0	49.1	50.5
(See Def. 1) WK. 2		27.2	28.3	29.5	30.7	29.7	31.0	32.4	33.9	35.3	37.2	39.0	41.8	44.7	47.8	49.9	51.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.20-24, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEPT. 18, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						3,250 3.9		4,250 5.1		3,920 4.7		2,750 3.3		4,170 5.0		4,660 5.6	
	ABC TV						SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)						2,420 2.9		3,580 4.3		3,080 3.7		2,420 2.9		3,250 3.9		3,670 4.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						22 2.8	3.1	23 4.1	4.5	17 3.7	3.7	12 2.9	2.9	17 3.5	4.4	18 4.5	4.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		1,750 2.1				2,080 2.5		3,670 4.4		4,830 5.8		5,080 6.1		6,160 7.4		6,410 7.7	
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		830 1.0				1,670 2.0		2,920 3.5		3,750 4.5		4,000 4.8		4,910 5.9		5,000 6.0	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		14 .5	.6*		1.3*	15 1.9	2.1	20 3.2	3.8	22 4.6	4.5	21 4.6	4.9	24 5.6	6.2	25 6.1	5.8
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						4,750 5.7		5,750 6.9		8,660 10.4		10,080 12.1		10,250 12.3		7,500 9.0	
	NBC TV						FLINTSTONE'S FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
	AVERAGE AUDIENCE (Households (000) & %)						3,580 4.3		4,750 5.7		7,250 8.7		9,160 11.0		8,660 10.4		6,410 7.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						33 3.9	4.8	33 5.5	6.0	42 8.2	9.1	48 11.1	11.0	43 10.8	10.1	32 7.6	7.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						3,670 4.4		7,830 9.4		8,830 10.6		9,160 11.0		6,830 8.2		6,660 8.0	
	ABC TV						SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)						2,670 3.2		6,250 7.5		7,660 9.2		8,080 9.7		5,830 7.0		5,500 6.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						26 2.5	3.9	39 6.9	8.1	40 9.2	9.3	41 9.7	9.6	27 7.0	7.0	25 6.8	6.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		1,170 1.4				3,000 3.6		2,920 3.5		4,000 4.8		4,170 5.0		5,000 6.0		5,160 6.2	
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)		750 .9				2,330 2.8		2,330 2.8		3,080 3.7		3,250 3.9		4,170 5.0		4,000 4.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		14 .6	.7*		1.0*	23 2.5	3.1	15 2.7	2.9	16 3.3	4.1	16 3.9	3.9	21 5.1	4.8	19 4.5	5.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						3,420 4.1		5,500 6.6		6,660 8.0		6,910 8.3		7,660 9.2		6,500 7.8	
	NBC TV						FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
	AVERAGE AUDIENCE (Households (000) & %)						2,750 3.3		4,330 5.2		5,580 6.7		5,750 6.9		6,080 7.3		5,330 6.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %						27 2.7	3.9	27 4.9	5.5	29 6.5	6.9	29 7.1	6.7	31 7.1	7.5	26 6.5	6.3
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	8.7	8.2	9.6	11.5	13.7	14.9	16.5	18.4	20.2	21.6	22.8	23.4	24.0	25.1	24.8	25.2
		WK. 2	5.8	7.2	9.1	10.8	12.6	15.7	18.9	20.6	22.2	23.5	23.9	23.9	24.1	24.7	24.9	25.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. SEPT. 25, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEPT. 18, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45		
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,580 5.5		5,410 6.5		5,910 7.1		7,080 8.5										
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS THE JOKE'S ON MR. LITTLE		← AMERICAN BANDSTAND '82 →										
	AVERAGE AUDIENCE (Households (000) & %)	{	3,580 4.3		4,410 5.3		5,000 6.0		4,410 5.3		4.7*		5.8*						
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	18 4.0	4.7	21 4.9	5.7	24 5.7	6.3	19 4.8	4.7	5.8	5.8							
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,160 7.4		4,750 5.7		3,170 3.8		4,000 4.8		4,500 5.4		16,830 20.2						
	CBS TV		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		POPEYE/OLIVE COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		NCAA TODAY-CBS		← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST						
	AVERAGE AUDIENCE (Households (000) & %)	{	5,080 6.1		3,750 4.5		2,500 3.0		2,920 3.5		3,670 4.4		6,830 8.2	6.1*		8.1*	8.5*		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	25 6.2	6.0	18 4.7	4.2	12 3.3	2.8	13 3.3	3.6	16 4.3	4.4	26 5.4	21* 6.7		28* 8.1	29* 8.4		
W E K 3	TOTAL AUDIENCE (Households (000) & %)	{	6,080 7.3		6,080 7.3		3,750 4.5		3,750 4.5				4,500 5.4	12,410 14.9					
	NBC TV		HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON		← NBC NEWS SPECIAL REPORT-3 (SUS) →			NBC MAJOR LEAGUE PRE GAME	NBC MAJOR LEAGUE BASEBALL KANSAS CITY VS MINNESOTA CALIFORNIA VS TORONTO MULTI-SEGMENT TELECAST				
	AVERAGE AUDIENCE (Households (000) & %)	{	4,830 5.8		4,910 5.9		3,000 3.6		2,920 3.5				4,250 5.1	4,330 5.2			5.8*		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	24 6.0	5.6	23 6.1	5.8	14 3.6	3.5	13 3.3	3.8			17 5.1	16 4.8		19* 5.4	19* 6.1		
W E K 4	TOTAL AUDIENCE (Households (000) & %)	{	7,160 8.6		7,250 8.7		6,160 7.4	17,660 21.2											
	ABC TV		SCOOPY & SCRAPPY/ PUPPY-1		SCOOPY & SCRAPPY/ PUPPY-2 (OP)		NCAA FOOTBALL PRE GAME (12:00-12:28PM) (-OP)		← NCAA FOOTBALL GAME STANFORD VS OHIO (12:28-4:05PM) (OP) →										
	AVERAGE AUDIENCE (Households (000) & %)	{	6,080 7.3		6,080 7.3		5,080 6.1	7,160 8.6		6.8*		7.7*		8.3*		8.2*	8.7*		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	27 7.2	7.3	27 7.5	7.1	23 6.3	28 6.5	25* 6.6	25* 6.9	27* 7.6	27* 7.7	28* 8.4	28* 8.3	26* 8.4	26* 8.0	27* 8.5		
W E K 5	TOTAL AUDIENCE (Households (000) & %)	{	4,410 5.3		3,420 4.1		4,910 5.9		6,080 7.3		5,330 6.4		4,830 5.8						
	CBS TV		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		POPEYE/OLIVE COMEDY SHOW (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		GOING PLACES SHARK BOY						
	AVERAGE AUDIENCE (Households (000) & %)	{	3,580 4.3		2,750 3.3		4,080 4.9		4,750 5.7		4,170 5.0		3,920 4.7						
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	17 4.4	4.2	12 3.3	3.3	18 5.0	4.9	20 5.8	5.7	17 4.9	5.1	15 4.3		5.2				
W E K 6	TOTAL AUDIENCE (Households (000) & %)	{	5,830 7.0		6,660 8.0		5,000 6.0		3,000 3.6		3,330 4.0		9,410 11.3						
	NBC TV		HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON		(1) (-OP)		← NBC MAJOR LEAGUE BASEBALL VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP) →						
	AVERAGE AUDIENCE (Households (000) & %)	{	4,830 5.8		5,660 6.8		3,920 4.7		2,420 2.9		3,000 3.6		3,250 3.9		2.7*		4.0*		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	%	23 5.7	6.0	25 6.6	7.0	17 4.4	5.1	10 3.1	2.7	12 3.7	2.6	12 2.6		9* 2.8	10* 3.1	13* 3.7		
TV HOUSEHOLDS USING TV		WK. 1	24.3	25.1	25.8	26.5	25.6	26.0	26.2	26.4	26.7	27.5	28.7	30.1	29.4	29.3	29.6	30.1	
(See Def. 1)		WK. 2	26.1	27.0	27.2	28.1	28.2	28.6	29.3	29.8	29.4	29.4	30.1	31.0	31.7	31.8	31.7	31.4	

U.S. TV Households: 83,300,000
(1) NBC MAJOR LEAGUE PRE GAME, NBC, (1:00-1:17PM)

For explanation of symbols, See page A.

DAY SAT. SEPT. 25, 1982

		NATIONWIDE TV AUDIENCE ESTIMATES																
		TIME 3:00 3:15 3:30 3:45 4:00 4:15 4:30 4:45 5:00 5:15 5:30 5:45 6:00 6:15 6:30 6:45																
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	15,240 18.3																
	ABC WIDE WORLD-SPORTS SAT																	
	AVERAGE AUDIENCE (Households (000) & %)	8,660 10.4 9.8* 11.8* 9.5*																
	SHARE OF AUDIENCE %	28 28* 32* 23*																
AVG. AUD. BY 1/4 HR. %		9.1 10.4 11.3 12.3 10.1 8.9																
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	8,500 10.2																
	NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)																	
	CBS SPORTS SPEC. REPORT																	
	AVERAGE AUDIENCE (Households (000) & %)	5,080 6.1 5.9* 6.4*																
SHARE OF AUDIENCE %		17 17* 17*																
AVG. AUD. BY 1/4 HR. %		7.5 7.3 8.7 9.6 9.1 9.4 9.4 9.2 5.9 5.8 6.5 6.3 8.2 8.6																
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	8,330 10.0																
	NBC MAJOR LEAGUE BASEBALL KANSAS CITY VS MINNESOTA CALIFORNIA VS TORONTO MULTI-SEGMENT TELECAST																	
	AVERAGE AUDIENCE (Households (000) & %)	6,830 8.2 8.2 8.5																
	SHARE OF AUDIENCE %	20* 18* 15* 15*																
AVG. AUD. BY 1/4 HR. %		6.2 5.5 5.7 5.3 4.9 5.2 5.3 5.1 4.7 1.4 1.9 2.0 7.8 8.5																
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	6,250 7.5																
	NCAA FOOTBALL GAME STANFORD VS OHIO (12:28-4:05PM) (-OP)																	
	USA-WORLD-AMATUR BOXING (4:12-5:00PM) (OP)																	
	AVERAGE AUDIENCE (Households (000) & %)	10,500 12.6																
SHARE OF AUDIENCE %		9.9* 10.4* 4,170 5.3* 4,910 5.4* 5.9* 6.5*																
AVG. AUD. BY 1/4 HR. %		9.8 10.1 10.2 10.6 4.8 4.7 5.2 5.4 5.3 5.5 5.7 6.1 6.1 6.8																
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	22,240 26.7																
	NCAA TODAY-CBS (3:30-3:41PM) (-OP)																	
	NCAA FOOTBALL-CBS NEBRASKA VS PENN STATE (3:41-7:11PM) (OP)																	
	AVERAGE AUDIENCE (Households (000) & %)	9,250 11.1 8.6* 10.5* 11.9* 11.8* 13.1* 13.5*																
SHARE OF AUDIENCE %		29 25* 29* 33* 32* 33* 31*																
AVG. AUD. BY 1/4 HR. %		4.4 4.9 7.6 9.6 10.4 10.7 12.1 11.7 11.5 12.1 12.7 13.4 13.5 13.6																
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	9,000 10.8																
	NBC MAJOR LEAGUE BASEBALL VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (-OP)																	
	CAESAR'S-GRAND PRIX (4:22-6:08PM) (OP)																	
	AVERAGE AUDIENCE (Households (000) & %)	3,580 4.3 3.9* 4.5* 4.1* 5,910																
SHARE OF AUDIENCE %		14* 15* 12 11* 12* 11*																
AVG. AUD. BY 1/4 HR. %		4.2 4.6 4.7 4.9 4.1 3.9 4.0 4.6 4.3 4.1 4.1 7.0 7.2																
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	28.7	29.5	30.4	32.5	34.0	35.0	35.9	36.2	35.0	36.2	36.3	38.0	41.2	42.8	44.6	45.9
		WK. 2	31.2	32.4	32.6	32.8	33.0	34.2	35.6	35.8	35.8	37.1	37.5	38.8	41.0	43.7	45.3	48.4

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)											1,420 1.7		1,920 2.3				
	ABC TV											BEST/KIDS- PEOPLE TOO I		BEST/KIDS- PEOPLE TOO II (OP)				
	AVERAGE AUDIENCE (Households (000) & %)											1,000 1.2		1,500 1.8				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.											5 1.1	1.3	7 1.7	1.9			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)									6,750 8.1								
	CBS TV	LONE RANGER/ ZORRO (SUS)(SUS-OP)	KWICKY KOALA SHOW (SUS)(SUS-OP)	CAPTAIN KANGAROO-SUN				SUNDAY MORNING				FOR OUR TIMES (SUS)						
	AVERAGE AUDIENCE (Households (000) & %)							3,670 4.4	4.0*		4.7*			4.5*				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.							22 4.0	23 * 4.1		23 * 4.9			20 * 4.5				
W E E K 2	TOTAL AUDIENCE (Households (000) & %)											1,580 1.9		2,250 2.7				
	ABC TV											BEST/KIDS- PEOPLE TOO I		BEST/KIDS- PEOPLE TOO II (OP)				
	AVERAGE AUDIENCE (Households (000) & %)											1,330 1.6		1,670 2.0				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.											7 1.4	1.8	8 2.0	2.0			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)									7,750 9.3								
	CBS TV	LONE RANGER/ ZORRO (SUS)(SUS-OP)	KWICKY KOALA SHOW (SUS)(SUS-OP)	CAPTAIN KANGAROO-SUN				SUNDAY MORNING				ABRAHAM RATTNER (SUS)						
	AVERAGE AUDIENCE (Households (000) & %)							4,410 5.3	4.7*		5.6*			5.5*				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.							25 4.3	26 * 5.1		25 * 5.8			23 * 5.3				
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																	
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	4.8	5.5	6.6	7.6	9.7	12.2	14.5	15.8	17.6	19.5	20.7	22.7	23.5	25.3	26.3	26.1
		WK. 2	4.7	5.7	6.9	8.4	9.9	12.0	13.8	16.0	18.2	20.2	22.2	23.0	24.4	24.9	25.5	25.1

TV HOUSEHOLDS USING TV	WK. 1	4.8	5.5	6.6	7.6	9.7	12.2	14.5	15.8	17.6	19.5	20.7	22.7	23.5	25.3	26.3	26.1
(See Def. 1)	WK. 2	4.7	5.7	6.9	8.4	9.9	12.0	13.8	16.0	18.2	20.2	22.2	23.0	24.4	24.9	25.5	25.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEPT. 19, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			5,250 6.3										8,000 9.6			
	ABC TV			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)						← ABC SUNDAY AFTERNOON BSBL → PITTSBURGH VS PHILADELPHIA NEW YORK YANKEES VS BOSTON MULTI-SEGMENT TELECAST			
	AVERAGE AUDIENCE (Households (000) & %)			3,170 3.8	3.9*			3.7*						2,250 2.7	2.1*		2.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			13 4.0	14 *			13 *						7 2.2	5 *		7 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			3,830 4.6				7,000 8.4		25,240 30.3							
	CBS TV			FACE THE NATION				CBS NFL TODAY PRE				← CBS NFL FTBL GM1 → VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST					
	AVERAGE AUDIENCE (Households (000) & %)			2,920 3.5				5,000 6.0		12,410 14.9	10.8*			14.5*		15.2*	15.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			12 3.6				20 5.5	6.5	39 10.0	31 *			38 *	40 *	39 *	
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					2,750 3.3		6,580 7.9		22,820 27.4							
	NBC TV					MEET THE PRESS		NFL '82-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000) & %)					2,080 2.5		5,080 6.1		11,000 13.2	11.4*			13.4*		14.0*	12.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					9 2.3	2.7	20 5.5	6.7	35 10.4	33 *			35 *	14.1	37 *	34 *
WEEK 4	TOTAL AUDIENCE (Households (000) & %)			6,000 7.2										13,080 15.7			
	ABC TV			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)						← ABC SUNDAY AFTERNOON BSBL → MILWAUKEE VS BALTIMORE ST. LOUIS VS CHICAGO MULTI-SEGMENT TELECAST			
	AVERAGE AUDIENCE (Households (000) & %)			3,420 4.1	3.9*			4.3*						5,330 6.4	5.0*		6.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			15 3.8	14 *			15 *						18 4.8	15 *		17 *
WEEK 5	TOTAL AUDIENCE (Households (000) & %)			4,750 5.7				7,750 9.3		13,240 15.9							
	CBS TV			FACE THE NATION				← CBS NFL TODAY PRE (12:30-1:24PM) (-OP)				← SUPERBOWL XVI-R (1:24-4:17PM) (OP)					
	AVERAGE AUDIENCE (Households (000) & %)			3,420 4.1				4,830 5.8	5.4*	4,660 5.6				5.4*		5.8*	5.7*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			15 4.1				20 5.1	19 *	16 5.4				17 *	17 *	16 *	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					2,670 3.2		7,910 9.5		10,830 13.0							
	NBC TV					MEET THE PRESS		← NBC NFL '82 SPECIAL →				← NBC SUNDAY FOOTBALL GM 1 BRITISH COLUMBIA VS TORONTO (1:30-4:13PM)					
	AVERAGE AUDIENCE (Households (000) & %)					1,920 2.3		3,580 4.3	3.7*	4,250 5.1	4.8*			5.6*		5.2*	5.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					9 2.3	2.3	15 3.7	13 *	16 *	15			17 *	16 *	15 *	
TV HOUSEHOLDS USING TV WK. 1		26.6	26.9	27.7	28.0	28.2	29.5	31.3	32.3	34.7	36.5	38.0	38.7	38.6	38.3	37.9	38.0
(See Def. 1) WK. 2		25.8	26.9	27.7	27.4	27.3	27.9	28.3	29.4	31.4	33.2	33.6	33.9	33.7	33.7	34.3	34.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. SEPT. 26, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEPT. 19, 1982

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
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W E E K 1	TOTAL AUDIENCE (Households (000) & %)																6,410 7.7
	ABC TV	ABC SUNDAY AFTERNOON BSBL PITTSBURGH VS PHILADELPHIA NEW YORK YANKEES VS MILWAUKEE MULTI-SEGMENT TELECAST															ABC WORLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)		2.0*		2.5*		3.1*										5,080
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	2.0	2.0	2.3	2.7	3.0	3.2	3.9	1.4	1.4							6.1 13 5.8 6.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	29,070 34.9															
	CBS TV	CBS NFL FTBL GM1 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)															CBS NFL FTBL GM 2 VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST
	AVERAGE AUDIENCE (Households (000) & %)		16.3*		16.4*		17.1		15.8*		17.2*		17.5*		16.9*		17.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	17.0	15.8	16.2	16.5	14.6	2.1	15.5	16.2	16.9	17.4	17.9	17.3	17.0	16.9	17.3	17.5
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	5,830 7.0															5,500 6.6
	NBC TV	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST (OP)															NBC NIGHTLY NEWS- SUN.
	AVERAGE AUDIENCE (Households (000) & %)		13.6*		14.7*		6.2										4,580
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	13.5	13.7	14.3	14.9	6.5	4.2										5.5 11 5.2 5.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	4,910 5.9															8,750 10.5
	ABC TV	ABC SUNDAY AFTERNOON BSBL MILWAUKEE VS BALTIMORE ST. LOUIS VS CHICAGO MULTI-SEGMENT TELECAST															ABC WORLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)		6.4*		6.0*		6.6*		7.2*		3,670						7,160
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	6.1	6.6	6.1	6.0	6.4	6.8	7.1	6.6	7.7	4.7	4.1	4.2				8.6 18 8.0 9.2
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	5,000 6.0															10,830 13.0
	CBS TV	SUPERBOWL XVI-R (1:24-4:17PM) (OP)															CBS EVENING NEWS- DEAN
	AVERAGE AUDIENCE (Households (000) & %)		4.8*		5.5*		5.9				4,910						8,830
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	5.2	4.3	5.3	5.8	6.3	5.9				5.9						10.6 22 10.4 10.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	13,410 16.1															
	NBC TV	NBC SUNDAY FOOTBALL GM 1 BRITISH COLUMBIA VS TORONTO (1:30-4:13PM) (OP)															NBC SUNDAY FOOTBALL GM 2 CALGARY VS EDMONTON (4:13-7:14PM) (OP)
	AVERAGE AUDIENCE (Households (000) & %)		4.7*		5.1*		5.0		4.1*		5.5*		5.4*		5.0*		5.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	4.5	4.9	5.3	4.9	3.1	3.5	3.9	4.3	4.9	6.0	5.7	5.1	4.9	5.1	5.5	12 * 5.5
TV HOUSEHOLDS USING TV		WK. 1	38.6	38.9	40.2	40.7	39.9	39.4	40.9	41.0	42.0	43.8	45.5	47.3	47.7	47.7	48.6
(See Def. 1)		WK. 2	34.7	35.7	36.9	37.4	37.6	37.5	38.0	38.3	39.4	40.2	40.1	41.0	45.3	47.3	51.1

U.S. TV Households: 83,300,000

(1) NFL FOOTBALL POST-NBC, NBC, (4:05-4:19PM)

For explanation of symbols, See page A.

DAY SUN. SEPT. 26, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2									
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %					
EVENING MONDAY																		
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.14AM	+GRID	37,980	45.6	20,740	24.9	42	25.3		33,570	40.3	16,580	19.9	34	20.5		
	2	9.00-12.27AM	+GRID															
		11.00																
		11.15	24.7*														42*	24.1
		11.30															23.9	
		11.45	22.7*														47*	21.5
		12.00															22.0	
		12.15																
NBC NBC MONDAY NIGHT MOVIES	1	12.14-12.24AM	(SUS)															
	2	9.00-11.38PM	+GRID	21,240	25.5	10,750	12.9	21			21,240	25.5	10,750	12.9	21	13.7		
		11.00																
	11.15	13.9*	26*														14.0	
		11.30													12.2			
NBC NBC NEWS CAPSULE-2-MON(SUS)	1	9.56- 9.57PM	9.45															
EVENING TUESDAY																		
NBC NBC NEWS CAPSULE-2-TUE(SUS)	2	9.58- 9.59PM	9.45															
EVENING WEDNESDAY																		
NBC NBC NEWS CAPSULE-2-WED(SUS)	1	9.58- 9.59PM	9.45															
EVENING THURSDAY																		
ABC ABC MOVIE SPECIAL-THU(S)	2	8.30-10.25PM	+GRID	29,820	35.8	14,240	17.1	31	16.9		21,410	25.7	9,080	10.9	18	11.9		
		10.15																
ABC ABC NFL FOOTBALL SPECIAL(S)	1	8.30-12.05AM	+GRID															
		11.00																
		11.15	16.7*														32*	16.6
		11.30															16.0	
		11.45	15.2*														36*	14.5
	12.00		15.1															
	1	1.05- 1.14AM	(SUS)															
CBS UNITED WAY APPEAL(SUS)	2	9.53-10.00PM	9.45															
NBC NBC NEWS CAPSULE-2-THU(SUS)	2	9.58- 9.59PM	9.45															
EVENING FRIDAY																		
NBC NBC NEWS CAPSULE-2-FRI(SUS)	1	10.05-10.06PM	10.00															
NBC REAGAN UNITED WAY-NBC(SUS)	2	10.55-11.00PM	10.45															
EVENING SATURDAY																		
ABC ABC SPORTS UPDATE-SAT	1	8.23- 8.25PM	8.15	9,330	11.2	9,160	11.0	21	11.0									
ABC ABC NEWSBRIEF-SAT	1	8.58- 8.59PM	8.45	10,830	13.0	10,830	13.0	24	13.0									
ABC ABC SPORTS UPDATE-SAT	2	8.58- 8.59PM	8.45								12,830	15.4	12,830	15.4	27	15.4		
ABC ABC NEWSBRIEF-SAT	2	10.07-10.09PM	10.00								15,740	18.9	15,580	18.7	32	18.7		
CBS NEWSBREAK-SAT		8.57- 8.59PM	8.45	9,500	11.4	8,750	10.5	19	10.5		10,000	12.0	9,500	11.4	20	11.4		
NBC NBC NEWS CAPSULE-SAT	2	8.28- 8.29PM	8.15								10,750	12.9	10,750	12.9	23	12.9		
	1	8.58- 8.59PM	8.45	8,330	10.0	8,330	10.0	18	10.0									

A-39

U.S. TV HOUSEHOLDS: 83,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING SATURDAY-CONT'D																			
NBC NBC NEWS CAPSULE-2-SAT(SUS)	2	9.47- 9.48PM	9.45																
NBC NBC NEWS CAPSULE-2-SAT.	1	9.50- 9.51PM	9.45	11,160	13.4	11,160	13.4	23	13.4										
EVENING SUNDAY																			
ABC ABC SPORTS UPDATE-SUN	1	7.32- 7.33PM	7.30	8,750	10.5	8,750	10.5	18	10.5										
ABC 34TH ANNUAL EMMY AWARDS(S)	1	8.00-11.04PM	11.00	33,150	39.8	18,080	21.7	35	22.0										
ABC ABC SPORTS UPDATE-SUN	2	8.59- 9.02PM	8.45							12,410	14.9	11,830	14.2	21	13.9				
			9.00												14.3				
ABC ABC NEWSBRIEF-SUN.	2	9.57- 9.59PM	9.45							10,160	12.2	9,580	11.5	17	11.5				
	1	10.13-10.14PM	10.00	19,080	22.9	19,080	22.9	37	22.9										
CBS CBS NFL FTBL POST 2	1	7.16- 7.19PM	7.15	20,910	25.1	19,330	23.2	45	23.2										
CBS 60 MINUTES(S)	1	7.19- 8.19PM	8.15	29,570	35.5	21,070	25.3	43	23.7										
			8.15																
CBS SEVEN BRIDES/SEVEN BROS.(S)	1	8.19- 9.49PM	9.45	23,820	28.6	16,580	19.9	30	20.4										
			9.45																
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45							16,490	19.8	16,490	19.8	30	19.8				
	1	9.18- 9.20PM	9.15	16,580	19.9	15,580	18.7	28	18.7										
CBS ALICE	1	9.49-10.19PM	9.45	14,410	17.3	12,250	14.7	23											
			9.45																
CBS TRAPPER JOHN, M.D.				1	10.19-11.19PM	10.15	16,330	19.6	11,580	13.9	25	14.2							
			11.15																
NBC NBC SUNDAY FOOTBALL GM 2(S)	2	4.13- 7.14PM	7.00							13,410	16.1	4,170	5.0	12	5.7				
			7.00																
NBC NBC NEWS CAPSULE-SUN	1	8.58- 8.59PM	8.45	9,080	10.9	9,080	10.9	17	10.9										
	2	9.00- 9.01PM	9.00							15,080	18.1	15,080	18.1	27	18.1				
NBC NBC NEWS CAPSULE-2-SUN(SUS)	1	9.55- 9.56PM	9.45																
NBC NBC NEWS CAPSULE-2-SUN.	2	9.58- 9.59PM	9.45							15,910	19.1	15,910	19.1	29	19.1				
EVENING MONDAY-FRIDAY																			
ABC ABC NEWSBRIEF-M-F		>	8.15	13,080	15.7	12,660	15.2	26	12.7	14,330	17.2	14,080	16.9	27	13.8	M-F			
			8.45						16.0						17.5	MON.			
			9.45						16.3						17.5	TUWF			
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.00MD	11.30	6,830	8.2	5,410	6.5	19	7.2	6,500	7.8	5,330	6.4	19	7.1	TU-F			
			11.45						5.8						5.7	TU-F			
ABC ABC NEWS:NIGHTLINE-TU(B)	1	12.00-12.40AM	12.00	6,580	7.9	5,000	6.0	24	6.5										
			12.15						5.9										
			12.30						5.5										
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.00-12.12AM	12.00							3,670	4.4	3,670	4.4	18	4.4	WED.			
ABC FANTASY ISLAND-12.00	2	12.00- 1.09AM	12.00							2,920	3.5	1,750	2.1	10	2.7	TUE.			
			12.15										2.4*	10*	2.1	TUE.			
			12.30												1.8	TUE.			
			12.45												1.8*	TUE.			
			1.00												1.7	TUE.			
ABC FRIDAYS CONT'D		12.00- 1.11AM	12.00	5,000	6.0	2,670	3.2	12	3.8	5,160	6.2	3,170	3.8	13	4.8	FRI.			

				WEEK 1						WEEK 2									
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY-FRIDAY-CONT'D																			
ABC FRIDAYS-CONT'D				12.15				3.8* 13*	3.7	FRI.					4.5* 13*	4.2	FRI.		
				12.30					3.3	FRI.						3.7	FRI.		
				12.45				2.9* 12*	2.5	FRI.					3.5* 13*	3.2	FRI.		
				1.00					2.5	FRI.						2.7	FRI.		
ABC LOVE BOAT-12.00				1 12.00- 1.09AM	12.00	3,670	4.4	2,250	2.7	13	2.8	WED.	3,250	3.9	2,080	2.5	14	2.9	WED.
				2 12.12- 1.20AM	12.00												2.9	WED.	
					12.15				2.7* 11*	2.6	WED.						2.9	WED.	
					12.30					2.7	WED.						2.5	WED.	
					12.45				2.8* 16*	2.9	WED.					2.5* 14*	2.4	WED.	
					1.00					2.6	WED.						2.2	WED.	
					1.15											2.1* 15*	1.9	WED.	
ABC VEGA\$-12.00				2 12.00- 1.09AM	12.00							3,000	3.6	1,750	2.1	10	2.2	THU.	
					12.15											2.1* 9*	2.0	THU.	
					12.30												2.2	THU.	
					12.45											2.1* 11*	2.1	THU.	
					1.00												1.7	THU.	
ABC FANTASY ISLAND-12.00				1 12.40- 1.48AM	12.30	2,670	3.2	1,580	1.9	12	2.5	TUE.							
					12.45				2.5* 13*	2.5	TUE.								
					1.00					2.2	TUE.								
					1.15				2.0* 13*	1.7	TUE.								
					1.30					1.3	TUE.								
									</										

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY-FRIDAY-CONT'D			12.45						5.0	MWTHF				4.0*	22*	4.7	M-F
CBS LATE MOVIE II-CONT'D			1.00						4.5	M-F						4.5	M-F
			1.15				4.1*	26*	3.6	M-F				4.6*	28*	4.2	M-F
			1.30						3.2	TU-F							
			1.45				2.7*	24*	2.4	TU-F							
		VARIOUS TIMES (SUS)															
NBC NBC NEWS CAPSULE-M-F		8.58- 8.59PM	8.45	9,330	11.2	9,330	11.2	19	11.2	M-F	9,830	11.8	9,830	11.8	19	10.8	M-F
			9.00													13.2	TU & W
NBC NBC NEWS CAPSULE-2-M-F		>	9.45	10,500	12.6	10,500	12.6	21	12.6	TU&TH	8,910	10.7	8,910	10.7	17	10.0	MW
			10.00													12.1	MON.
NBC NBC NEWS SPECIAL RPT.(SUS)	1	11.30-11.50PM	11.30							TUE.							
NBC TONIGHT SHOW		>	11.30	8,160	9.8	4,830	5.8	19	7.4	M-F	8,080	9.7	4,750	5.7	21	7.6	M-F
			11.45				6.9*	19*	6.3	M-F				7.1*	21*	6.7	TU-F
			12.00						5.7	M-F						6.5	TU-F
			12.15				5.1*	18*	4.5	M-F				6.1*	23*	5.8	TU-F
			12.30						4.2	TUE.						4.3	M & F
			12.45				4.1*	20*	4.1	TUE.				2.4*	12*	2.2	M & F
			1.00													1.8	MON.
			1.15											1.8*	13*	1.7	MON.
NBC NBC SPORTS SPECIAL REPORT(SUS)	2	12.08-12.30AM	12.00														MON.
NBC DAVID LETTERMAN I		>	12.30	2,500	3.0	2,170	2.6	14	2.6	M-TH	2,500	3.0	2,080	2.5	15	3.3	M-TH
			12.45						2.5	M-TH						2.6	TU-TH
			1.00						2.6	TUE.							
			1.15						2.6	TUE.							
			1.30													1.3	MON.
			1.45													1.1	MON.
NBC SCTV NETWORK	1	12.30- 2.00AM	12.30	5,000	6.0	2,330	2.8	14	4.0	FRI.							
	2	12.31- 2.01AM	12.30								5,910	7.1	2,750	3.3	15	4.0	FRI.
			12.45				3.7*	15*	3.4	FRI.				3.6*	13*	3.1	FRI.
			1.00						2.9	FRI.						3.4	FRI.
			1.15				2.7*	14*	2.4	FRI.				3.1*	14*	2.9	FRI.
			1.30						2.2	FRI.						3.0	FRI.
			1.45				2.0*	13*	1.9	FRI.				3.2*	19*	3.3	FRI.
			2.00													3.3	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,250	2.7	1,750	2.1	15	2.2	M-TH	1,830	2.2	1,580	1.9	15	2.3	M-TH
			1.15						2.1	M-TH						2.0	TU-TH
			1.30						2.3	TUE.							
			1.45						2.1	TUE.							
			2.00													.9	MON.
			2.15													1.0	MON.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,420	1.7	1,170	1.4	13	1.3	M-F	1,330	1.6	1,080	1.3	13	1.3	M-F
			1.45				1.3*	12*	1.4	M-TH						1.1	TU-TH
			2.00						1.4	TU-F						1.3	TUWF
			2.15				1.6*	16*	1.5	TU-F						2.1	TUWF
			2.30													1.5	M & F
			2.45													.6	M & F
			3.00													.7	MON.
		VARIOUS TIMES (SUS)															

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D																			
NBC NBC NEWS SPECIAL REPORT-1(SUS)	1	4.30- 6.00AM	4.30							FRI.									
DAY MONDAY-FRIDAY																			
ABC ABC NEWS THIS MORNING-600(SUS)		6.00- 6.15AM	6.00							M-F								M-F	
ABC ABC NEWS THIS MORNING-615(SUS)		6.15- 6.30AM	6.15							M-F								M-F	
ABC ABC NEWS THIS MORNING-645		6.45- 7.00AM	6.45	1,580	1.9	1,500	1.8	18	1.8	M-F	1,830	2.2	1,580	1.9	19	1.9	M-F		
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F								M-F	
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,080	8.5	6,750	8.1	29	8.1	M-F	7,580	9.1	7,160	8.6	31	8.6	M-F		
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F								M-F	
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F								M-F	
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30 4.45 5.00 5.15								10,080	12.1	6,910	8.3	24	7.7	WED.		
																7.9* 24*	8.2	WED.	
																8.7* 24*	8.7	WED.	
ABC SPECIAL REPORT(SUS)	2	4.37- 4.41PM	4.30															MON.	
ABC ABC SPECIAL REPORT-5.00(SUS)	2	5.00- 5.13PM	5.00															MON.	
CBS SUMMER SEMESTER MWF(SUS)	1	6.00- 6.30AM	6.00							M-F									
CBS SUMMER SEMESTER TTH(SUS)	1	6.00- 6.30AM	6.00							M-F									
CBS CAPTAIN KANGAROO	1	6.30- 7.00AM	6.30 6.45	580	.7	420	.5	6	<<.6	M-F									
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,410	7.7	6,080	7.3	35	7.3	M-F	5,750	6.9	5,500	6.6	30	6.6	M-F		
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,330	6.4	5,000	6.0	21	6.0	M-F	5,580	6.7	5,250	6.3	21	6.3	M-F		
CBS AFTERNOON PLAYHOUSE-TUE(S)	1	4.30- 5.30PM	4.30 4.45 5.00 5.15	5,330	6.4	3,500	4.2	13	3.9	TUE.									
								4.1* 13*	4.4	TUE.									
								4.4* 13*	4.3	TUE.									
									4.4	TUE.									
CBS REAGAN ADDRESS-CBS(SUS)	2	5.00- 5.10PM	5.00															MON.	
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30 6.45	1,250	1.5	1,080	1.3	15	1.2 1.5	M-F	1,250	1.5	920	1.1	12	1.0 1.3	M-F		
NBC NBC NEWS SPECIAL REPORT(SUS)	2	5.00- 5.08PM	5.00															M-F	
DAY SATURDAY																		MON.	
ABC SCHOOLHOUSE ROCK-8.25AM	2	8.25- 8.29AM	8.15								4,580	5.5	3,750	4.5	32	4.5			
ABC SCHOOLHOUSE ROCK-8.26AM	1	8.26- 8.30AM	8.15	3,000	3.6	2,670	3.2	23	3.2										
ABC SCHOOLHOUSE ROCK-8.55AM	1	8.55- 8.59AM	8.45	3,830	4.6	3,500	4.2	23	4.2										
ABC SCHOOLHOUSE ROCK-9.25AM	1	9.25- 9.29AM	9.15	3,330	4.0	2,920	3.5	16	3.5										
ABC DEAR ALEX & ANNIE-10.56AM	1	10.56-10.59AM	10.45	4,170	5.0	3,580	4.3	17	4.3										
ABC SCHOOLHOUSE ROCK-10.56AM	2	10.56-10.59AM	10.45								5,750	6.9	5,160	6.2	23	6.2			
ABC SCHOOLHOUSE ROCK-11.54AM	2	11.54-11.59AM	11.45								7,080	8.5	5,500	6.6	24	6.6			
ABC NCAA FOOTBALL PRE GAME	2	12.00-12.28PM	→GRID 12.15								6,160	7.4	5,080	6.1	23				
ABC NCAA FOOTBALL GAME	2	12.28- 4.05PM	→GRID													5.8			
CONT'D											17,660	21.2	7,160	8.6	28				

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE-CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE-CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %	HOUSEHOLDS (000)			SHARE %	HOUSEHOLDS (000)	SHARE %				
DAY SATURDAY-CONT'D																	
ABC NCAA FOOTBALL GAME-CONT'D			4.00													8.8	
ABC NCAA FOOTBALL-POST	2	4.05- 4.12PM	4.00								7,250	8.7	5,580	6.7	20	6.7	
CBS SUMMER SEMESTER-SAT(SUS)	1	6.00- 6.30AM	6.00														
CBS IN THE NEWS- 8.26AM	2	8.26- 8.29AM	8.15								2,420	2.9	2,250	2.7	19	2.7	
CBS IN THE NEWS-8.26AM	1	8.26- 8.29AM	8.15	1,830	2.2	1,580	1.9	14	1.9								
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,500	4.2	3,170	3.8	21	3.8	2,750	3.3	2,670	3.2	16	3.2		
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,170	5.0	3,580	4.3	20	4.3	3,750	4.5	3,500	4.2	18	4.2		
CBS IN THE NEWS- 10.26AM	1	10.26-10.29AM	10.15	5,500	6.6	4,750	5.7	23	5.7								
CBS IN THE NEWS-10.26AM	2	10.26-10.29AM	10.15							4,410	5.3	3,830	4.6	19	4.6		
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,500	6.6	4,750	5.7	23	5.7	4,410	5.3	4,000	4.8	19	4.8		
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,830	5.8	4,660	5.6	22	5.6	3,420	4.1	3,250	3.9	15	3.9		
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,920	4.7	3,170	3.8	15	3.8	3,500	4.2	2,750	3.3	12	3.3		
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,580	3.1	2,420	2.9	11	2.9	4,170	5.0	3,830	4.6	16	4.6		
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,500	4.2	3,170	3.8	14	3.8	5,000	6.0	4,750	5.7	19	5.7		
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15							4,660	5.6	4,250	5.1	17	5.1		
CBS NCAA TODAY-CBS	2	3.30- 3.41PM	-GRID							4,080	4.9	4,000	4.8	15			
CBS NCAA TODAY POST-CBS	1	4.53- 5.00PM	4.45	8,160	9.8	6,080	7.3	20	7.8								
NBC NBC NEWS SPECIAL REPORT-2(SUS)	1	6.00- 7.00AM	6.00														
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	4,410	5.3	4,170	5.0	36	5.0	3,670	4.4	3,580	4.3	30	4.3		
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	5,330	6.4	5,160	6.2	34	6.2	4,580	5.5	4,500	5.4	26	5.4		
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	7,160	8.6	7,000	8.4	34	8.4	6,160	7.4	6,080	7.3	30	7.3		
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	6,000	7.2	5,750	6.9	28	6.9	5,660	6.8	5,410	6.5	26	6.5		
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,410	5.3	4,080	4.9	19	4.9	5,410	6.5	5,160	6.2	23	6.2		
NBC NBC MAJOR LEAGUE PRE GAME	2	1.00- 1.17PM	-GRID							3,330	4.0	3,000	3.6	12			
			1.15													3.4	
NBC NBC MAJOR LEAGUE BASEBALL	2	1.17- 4.23PM	-GRID							9,410	11.3	3,250	3.9	12			
			4.00													5.1	
			4.15													5.0	
			4.30													<<	
DAY SUNDAY																	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	1,830	2.2	1,750	2.1	8	2.1	1,580	1.9	1,580	1.9	8	1.9		
ABC ABC SUNDAY AFTERNOON BSBL	2	2.00- 5.11PM	-GRID							13,080	15.7	5,330	6.4	18			
			5.15													7.6	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS CBS NFL TODAY PRE	2	12.30- 1.24PM	-GRID							7,750	9.3	4,830	5.8	20			
			1.15														
CBS CBS NFL FTBL GM1	1	1.00- 4.09PM	-GRID	25,240	30.3	12,410	14.9	39	18.3							6.3	
			4.00														
CBS SUPERBOWL XVI-R(S)	2	1.24- 4.17PM	-GRID							13,240	15.9	4,660	5.6	16			
CONT'D																	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %	HOUSEHOLDS (000)			%	SHARE %	HOUSEHOLDS (000)	%	SHARE %				
DAY SUNDAY-CONT'D																			
CBS SUPERBOWL XVI-R(S)-CONT'D			4.15															6.5	
CBS CBS NFL FTBL GM 2	1	4.00- 7.07PM	→GRID 4.15 7.15	29,070	34.9	14,240	17.1 39 14.7* 37*	14.6 23.1											
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.16PM	→GRID 4.00 4.15 4.30	22,820	27.4	11,000	13.2 35	9.7 5.5 5.3											
NBC NBC SUNDAY FOOTBALL GM 1(S)	2	1.30- 4.13PM	→GRID 4.00								10,830	13.0	4,250	5.1 15			4.1		

NIELSEN NATIONAL TV RATINGS REPORT
2nd AUGUST 1982 REPORT
August 9-22, 1982

1st SEPTEMBER 1982
August 30-September 12, 1982

Share for Total Program for Price Is Right 1 and Price Is Right 2 in the Errata Notice of September 24, 1982, were incorrectly reported. The shares should be 30 and 34, respectively.

The Total Audience Projection for CBS Sports Saturday was reported incorrectly in the Line-up Changes of September 24, 1982. The correct projection should be 17,440(000).

We apologize for any inconvenience this may have caused.